Leadership Giving

Leadership Challenge Grant

This year, the Britton Smith Foundation will generously provide a Leadership Challenge Grant and encourage Leadership level gifts.

Women United Challenge Grant

A special Women United Challenge Grant will also be available. Thanks to a generous donation from Judith Gould, new female Leadership donors can increase the impact of their gift.

How the grants work:

New Leadership Donors

By becoming a new Leadership donor, you increase the impact of your gift.

- Your first-time donation of $1,200 or more will be matched up to a maximum amount.
- Increase your gift to $1,200, Leadership Challenge Grants will match your $1,200 donation.

Renewing Leadership Donors

If you are already a Leader of the Way and, this year, you increase your gift by 10% or more, the Leadership Challenge Grants will provide a match up to a maximum amount.

Each year, thousands of individuals are helped through United Way funded programs and agencies. In 2025, 704 Leaders of the Way (donors who give $1,200 or more annually) donated nearly $2.6 million. Thank you to all of our Leaders for their generous support.

Leadership Giving Levels

Transformational ..... $100,000+

Philanthropist Circle .... $25,000 - $99,999

Platinum ..... $10,000 – $24,999

Gold ..... $5,000 – $9,999

Silver ..... $2,500 – $4,999

Bronze ..... $1,200 – $2,499

*For a copy of the Honour Roll visit
www.unitedwaykfla.ca/honourroll

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