



United Way Leadership Development Services Professional Development Workshops

United Way strengthens the voluntary sector by offering training and workshops to non-profit organizations throughout KFL&A. Leadership Development Services (LDS) public workshops are designed for board members, senior staff, and volunteers, and focus on building capacity and developing skills for effective leaders.

Building Blocks for Making Strategic Choices

Most strategic plans assume a level of stability that many social service organizations no longer have. Needs shift, resources change, and new pressures emerge mid-course. The result is often a plan that once looked solid on paper but becomes harder to use in practice.

This session starts from a different premise: strategy as a series of choices made over time, not a single document. Our focus will be on the building blocks behind those choices — and how to set priorities, define boundaries, and make decisions that hold up as conditions change.

It will also look directly at planning under uncertainty, with practical ways to move forward without waiting for perfect information — using simple tools such as decision rules, sequenced actions, and a portfolio of “experiments”.

Date: Thursday, October 29, 2026

Time: 1:30-4:00 pm

Location: Virtual via Zoom

Fee: \$15

In this workshop participants will:

- Understand the core elements of a workable strategy development process
- Learn how to frame and explore strategic choices
- Explore practical approaches for adapting in changing conditions
- Leave with tools that support ongoing decision-making, not just plan development

Facilitator: **Rob Wood, President & CEO of 8020Info**, has worked with non-profit and public sector organizations across Eastern Ontario since 2000. His work focuses on strategy, change management, governance, communications and public engagement. He is a long-time LDS presenter and volunteer.

Register for this workshop: www.unitedwaykfla.ca/lfs