



## United Way Leadership Development Services Professional Development Workshops

United Way strengthens the voluntary sector by offering training and workshops to non-profit organizations throughout KFL&A. Leadership Development Services (LDS) public workshops are designed for board members, senior staff, and volunteers, and focus on building capacity and developing skills for effective leaders.

**Workshop for Board Members and Senior Administrators of non-profit organizations throughout KFL&A. Fee: \$10**

### From Vision to Value: Turning Strategy into Impact

**Date:** Wednesday, October 29, 2025

**Time:** 1:30-3:30pm

**Location:** Virtual via Zoom

As an agency leader, your strategic choices shape whether your organization simply survives — or truly thrives. But a bold plan isn't enough. To make real impact, you need to translate high-level priorities into concrete actions that align with your vision, mission, and values — while also navigating real-world constraints, limited resources, and an ever-changing landscape of uncertainty and complexity.

In this session, Rob Wood goes beyond the basics of strategic planning to explore the often-overlooked nuances that help bring strategy to life. He'll show you how to move from whiteboard ideas to world-changing operations — with practical tools, grounded examples, and plenty of room for discussion.

Building on previous sessions on planning in times of change, this workshop will help participants:

- Understand the key components and steps of an effective strategy development process.
- Explore how leaders are adapting planning models to unpredictable conditions.
- Gain practical tips and tools to craft strategic plans that get traction.

**Facilitator:** Rob Wood, President & CEO of 8020Info, has worked with scores of non-profit and public sector clients in Eastern Ontario since 2000. His special expertise includes strategic planning, governance, communications, public consultation and change management projects. He is also a highly skilled facilitator who has been described as “an architect of strategic change in social networks”. We welcome him back as a long-time volunteer and LDS presenter.

**Register for this workshop:** [www.unitedwaykfla.ca/lDs](http://www.unitedwaykfla.ca/lDs)