

Leadership Giving



2023 Challenge Grants

Leadership Challenge Grant

This year, Ray and Paul Di Rinaldo at RDR Wealth Management will generously provide a Leadership Challenge Grant and encourage Leadership level gifts.

Women United Challenge Grant

In addition to the Leadership Challenge Grant, a special Women United Challenge Grant will also be renewed. Thanks to a generous donation from Jessica Bayne Hogan, new female Leadership donors can increase the impact of their gift.

How the grants work:

New Leadership Donors

By becoming a new Leadership donor, you increase the impact of your gift.

- Your first-time donation of \$1,200 or more to the United Way will be matched up to a maximum amount.
- Increase your gift to \$1,200 this year and the Leadership Challenge Grants will match your \$1,200 donation.

Renewing Leadership Donors

If you are already a Leader of the Way and, this year, you add at least 10% to your gift, the Leadership Challenge Grants will provide a match up to a maximum amount.

Leadership Giving Levels

Transformational:

\$100,000+

Philanthropist Circle:

\$25,000 - \$99,999

Platinum:

\$10,000 - \$24,999

Gold:

\$5,000 - \$9,999

Silver:

\$2,500 - \$4,999

Bronze:

\$1,200 - \$2,499

* For a copy of the Leaders of the Way Honour Roll and our Annual Report visit www.unitedwaykfla.ca/honourroll

Stronger *Together*



United Way
Kingston, Frontenac,
Lennox and Addington



“ RDR Wealth Management is pleased to partner with United Way once again for this important fundraising initiative. We know many in the community are struggling and as long-time Kingstonians, we wanted to continue to give back to our community. We wanted to do something to inspire others in the community to give and we know that with United Way, the funds will be used where they are needed most and have the maximum impact locally. ”

**- Paul Di Rinaldo of RDR Wealth Management,
2023 Leadership Challenge Grant donors**



472 women donated at the leadership level in 2022 (women leaders give independently or jointly with a partner)



659 Leaders donated more than \$2.1 million. Together, their donations combined with matching funds raised 54% of the 2022 campaign total.

For more information about the grant and Leadership giving, contact leadership@unitedwaykfla.ca or visit www.unitedwaykfla.ca/leadershipgiving

“ I’m once again calling on the amazing women in our community to step up and donate to this year’s United Way campaign. I would never ask someone to do something that I would not do myself and I am delighted to offer the Women United matching grant again this year. I ask community members to join me in making this our strongest year yet! ”

**- Jessica Bayne Hogan,
2023 Women United
Leadership Challenge
Grant donor**

**United Way of Kingston, Frontenac,
Lennox and Addington**

417 Bagot Street, Kingston, ON K7K 3C1
Tel: 613-542-2674 Email: uway@unitedwaykfla.ca

www.unitedwaykfla.ca



United Way
Kingston, Frontenac,
Lennox and Addington