



United Way Leadership Development Services Professional Development Workshops

United Way strengthens the voluntary sector by offering training and workshops to non-profit organizations throughout KFLA. The Leadership Development Services (LDS) public workshops are designed for board members, senior staff, and volunteers to build capacity and develop the skills needed to become effective leaders.

For Board Members and Senior Administrators.
Fee: \$10

Strategic Planning in Times of Change and Uncertainty

As an agency leader, your strategic choices have a powerful influence on whether or not your organization will thrive in the future. If you want a plan with impact, you must develop well-informed strategies that provide clear direction and goals. They must also be aligned with your vision, mission and values, and take implementation realities into account. But how can you possibly craft smart strategies in today's chaotic context of change, uncertainty and complexity? Rob Wood will take you through not just the core concerns of strategic planning but also key subtleties to consider if you wish to plan effectively for operations in an ever-changing system.

Building on last year's popular session on strategy development and implementation, participants in this workshop will learn about:

- Best-practice approaches and options for strategy development.
- How leaders are adapting their planning models to post-pandemic conditions.
- Practical tips, examples, and tools to help you execute your own strategic plans.

Date: October 18, 2023, 1:30-3:30pm

Location: Virtual via Zoom

Facilitator: *Rob Wood, President & CEO of 8020Info, has worked with scores of non-profit and public sector clients in Eastern Ontario since 2000. His special expertise includes strategic planning, communications, public consultation, governance and change management projects. He is also a highly skilled facilitator who has been described as "an architect of strategic change in social networks". We welcome him back as a long-time volunteer and LDS presenter.*

Register for this workshop: www.unitedwaykfla.ca/lds