

# Next Gen



United Way Next Gen is a local initiative focused on developing a community of stakeholders in their twenties and thirties, encouraging them to invest their time, energy and money in the community through the United Way.

This initiative creates opportunities for future leaders to participate and empowers them to support and advance the impact of the United Way. The Next Gen movement is a unique opportunity for the next generation to become an integral part of the local community and bring about meaningful change.

## Next Gen Workplace Ambassadors

Next Gen Ambassadors are young leaders in workplaces who work with committees to engage the next generation of leaders. These leaders participate in Next Gen activities, promote events and engagement opportunities within their workplaces. They provide information about events and network opportunities to their peers and participate in volunteering, networking and learning opportunities.

### The Ambassador's Role

The Ambassador's role provides you with the opportunity to assist your workplace committee with strategies specifically tailored to your workplace to help:

- Increase awareness of the valuable work of the United Way in the community
- Act as a point of contact between the United Way Next Gen and employees in the Next Generation in your workplace
- Provide information about events and networking opportunities to employees

There are numerous events and networking opportunities for you to meet some of your peers, have fun, network with community leaders, and become more engaged in the community where you live and work.

“ Next Gen is a great way for younger people to get involved and really learn how they can make an impact. Whether it is through volunteering, planning events or donating, it is really important to join in and connect with other next genners. Together, we can continue to make positive changes in the community through the United Way. ”  
**-Next Gen Cabinet member**

For more information contact **613-542-2674**, email [campaign@unitedwaykfla.ca](mailto:campaign@unitedwaykfla.ca)

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**in action**

