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**From:** [Employee Campaign Contributor Name] <epledge@unitedwaykfla.ca>  
**Sent:** August 12, 2021 2:12 PM  
**To:** [Donor Name]  
**Subject:** Our 2021 United Way Campaign Starts Soon!

# Local Love

in action



## [Workplace Name] 2021 United Way Campaign

Dear [Donor First Name],

Soon we will be kicking off our annual Workplace Campaign to support our local United Way.

Last year, because of donors like you, 79,000 people in the region were helped through 70 unique organizations and more than 220 programs. They are individuals who experienced poverty, food insecurity, mental illness, crisis and homelessness.

Our Workplace Campaign officially kicks off on [date], but if you would like to make your donation early, please click the Donate button below:

[Donate](#)

We hope that we can count on your continued support. United together, this community can accomplish more than any one individual and we can continue to change and impact local lives.

Thank you,

Your 2021 United Way Campaign Committee

Please note that this email **should not be forwarded** on to a colleague to use as it is specific to your donation account.

Remember that once you have logged in for the first time and created your unique password, you can always log back into the system at a later date using Nish as your User ID and the unique password that you have set up. To log in to the system subsequent to your initial log in, please visit [https://andarweb.unitedwaykfla.ca/\[YourWorkplaceName\]](https://andarweb.unitedwaykfla.ca/[YourWorkplaceName])



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