



I care
#iGive
It matters

J'y crois
#jeDonne
C'est important



Government of Canada Workplace Charitable Campaign 2020

Managed in KFL&A by

United Way of Kingston, Frontenac, Lennox & Addington



United Way
Centraide

iii HealthPartners
PartenaireSanté

What is the GCWCC?

The Government of Canada Workplace Charitable Campaign (GCWCC) is part of your ongoing role as a public servant: **to improve the lives of Canadians in every community across the country.**

- GCWCC supports our two named HealthPartners and United Way
- Since its inception in 1997, the GCWCC has become the largest workplace charitable campaign in Canada

In 2019, Government of Canada **employees and retirees** donated more than **\$29.91 million** to support their communities!



**More than
85% of
employee
donations are
collected
thanks to
YOU!**

ePledge info

- **ALL departments with access to ePledge:**

- Unique landing link for all departments. Easy scroll down menu.

<https://uwco.ca/gcwcc/donate>

- **Reminder: ePledge is the #1 tool this year.**

- **ePledge launched on September 10.**

- **Technical questions:**

ePledge is managed by the GCWCC Finance Office; UWC East Ontario

- 613-228-5781
- ePledge_Support@unitedwayeo.ca

Some things to remember

- ePledge is the tool of choice
 - No paper forms
 - Editable pledge forms should only be uploaded to a safe file transfer site (details to be provided at a later date)
- Each department is responsible for canvassing employees
 - uwco.ca/gcwcc/donate
 - Centralized link at canada.ca/en/campaign/charitable/give-now.html
 - Sample emails and impact statements are on website: canada.ca/en/campaign/charitable/volunteers/communication-tools.html

ePledge: Step-by-step uwco.ca/gcwcc/donate

uwco.ca/gcwcc/donate



Government of Canada Workplace Charitable Campaign
Campagne de charité en milieu de travail du gouvernement du Canada

GCWCC Organization Selection Page

Organization:

Select your organization...

- Canadian International Trade Tribunal
- Canadian Museum of History
- Canadian Museum of Nature
- Canadian Northern Economic Development Agency
- Canadian Nuclear Laboratories
- Canadian Nuclear Safety Commission
- Canadian Radio-television and Telecommunications Commission
- Canadian Space Agency
- Canadian Transportation Agency
- CBC/Radio-Canada
- Civilian Review and Complaints Commission for the RCMP
- Competition Tribunal
- Correctional Service Canada**
- Court Martial Appeal Court of Canada
- Courts Administration Service
- Crown-Indigenous Relations and Northern Affairs Canada (CIRNAC)

Canada.

(e20.02.01)

Technical Supp

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Campaign is m

ePledge: Step-by-step uwco.ca/gcwcc/donate

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GCWCC Organization Selection Page

Organization:

Correctional Service Canada

Location:

Select your location...

Select your location...

National (outside the NCR)

NCR (National Capital Region)

ePledge: Step-by-step uwco.ca/gcwcc/donate



Correctional Service Canada National - Join your colleagues and help change lives in your community today.

1 \$20.00
Local United Way Community Fund \$20.00
[Review & Donate](#) | [Remove All](#)



Welcome to the new GCWCC Donation Page.

To make a gift, include the total amount for each designation in the fields below to add them to your donation. If giving by monthly credit card payments, each amount entered below will be divided by 12 equal payments. If giving by payroll deductions, each amount entered below will be divided by the number of payroll deductions. When done entering your designations below, select "Review and donate" and follow the instructions.

Wish to login to your existing account and follow the regular donation process instead?
[Click here to go to the Login Page.](#)



[Click Here To Show UW's Focus Areas](#)

[Click Here To Show HealthPartners' Members](#)

Local UW Community Fund (based on your postal code)

\$

HealthPartners Agencies (16)

\$

Local Love in a Global Crisis: Covid-19 Recovery Fund

\$

HealthPartners COVID-19 Resiliency Fund

\$



ePledge: Step-by-step uwco.ca/gcwcc/donate

Donation Details

Description	Amount
Local United Way Community Fund	\$20.00
Total	\$20.00

Personal Information

* Workplace Email:

* Name: Prefix: *First: Middle: *Last: Suffix:

Birth Year:

* Workplace Address: * Address Line 1:
Address Line 2:
* City: * Province/State: * ZIP/Postal Code:
* Country:

Home Phone: Area: Number:

Donations are directed based on workplace address

Items marked with an asterisk (*) are required

Profile



Government of Canada Workplace Charitable Campaign
Campagne de charité en milieu de travail du gouvernement du Canada

Donation Details

Description	Amount
Local United Way Community Fund	\$10.00
Total	\$10.00

Personal Information

* Workplace Email:

* Name: Prefix: *First: Middle: *Last: Suffix:

Birth Year:

* Workplace Address:

* Address Line 1:

Address Line 2:

* City: * Province/State: * ZIP/Postal Code:

* Country:

Home Phone: Area: Number:

* Location:

* Division:

options de paiement

ePledge: Step-by-step uwco.ca/gcwcc/donate

Donation Details

Description	Amount
Local United Way Community Fund	\$20.00
Total	\$20.00

Personal Information

* Workplace Email

Items marked with an asterisk (*) are required

Payment Options

* Some workplaces limit access to external websites. Before choosing PayPal, please ensure you are able to reach the [PayPal website](#) to complete your donation. If the website cannot be reached, please choose an alternate payment method below.

Payroll Deductions

- One-Time Credit Card
- Monthly Credit Card
- One PayPal Payment

Deduction Per Pay:

\$0.77



Number of pay periods

26

Total Annual Pledge:

\$20.00

*PRI

- For gifts above \$400, I wish to be recognized as a donor.
- Please keep me informed about the Government of Canada Workplace Charitable Campaign (your personal email is required below)
-  YES, I agree to receive communications from my local United Way.
-  YES, I agree to receive communications from HealthPartners.

Confirmation page may take a few moments to display. Please click Confirm only once. Thank you.

Cancel

Confirm



GCWCC Approved Virtual Events Platforms:

- <https://movespring.com/virtual-events>
- <https://www.32auctions.com/>
- <https://rafflebox.ca/>
- <https://www.crowdchange.co/>
- <https://www.blackthorn.io/events>
- <https://rallyup.com/>
- <https://www.eventbrite.ca/organizer/overview/>
- [https://www.canadahelps.org/fr /](https://www.canadahelps.org/fr/)
- <https://tiltify.com/>
- https://www.frontstream.com/artez/peer-to-peer-fundraising*
- <https://www.classy.org/>
- <https://trellis.org/>
- <https://www.justgiving.com/>
- <https://www.qgiv.com/>

GCWCC special event must-haves:

- Accessibility (e.g. call-in option for visually impaired)
- Approved platform
- Bilingual
- Includes the following statement:

DISCLAIMER

“Visitors on this website should be aware that information offered by a non-Government of Canada platform is not subject to the [Privacy Act](#) or the [Official Languages Act](#) and may not contain all the accessibility features for persons with disabilities. The information offered may be available only in the language(s) used by the sites in question. With respect to confidentiality, visitors should research the privacy policies of this non-governmental website before providing personal information. Visitors requiring help with accessibility should to contact their GCWCC local manager at [email address](#) or call [name and phone number](#) to ask for assistance.”

AVIS

« Les visiteurs de ce site web doivent être avisés que les renseignements offerts par un site qui n'appartient pas au Gouvernement du Canada ne sont pas assujettis à la [Loi sur la protection des renseignements personnels](#) ou à la [Loi sur les langues officielles](#) et pourrait ne pas contenir toutes les caractéristiques d'accessibilité pour les personnes handicapées. Les informations fournies ici, pourraient ne pas être offertes dans la langue de préférence du visiteur en question. Pour ce qui est du respect de la vie privée, le visiteur doit se renseigner sur les politiques de confidentialité de ce site web non gouvernemental avant de fournir des renseignements personnels. Les visiteurs qui ont besoin de soutien d'accessibilité sont priés de contacter leur gestionnaire local de la CCMTGC à cette [adresse courriel](#) ou d'appeler nom et numéro de téléphone pour solliciter de l'aide. »

Events

- Time fundraising events after canvassing has been completed
- Share photos and videos of your events!
- Follow guidelines for events requiring gaming licensing, solicitation of prizes, and receipting – your staff partner can advise
- Collect money and submit to UW
 - via eTransfer or EFT
 - cheques or cash (we will accept these)
- A workplace may choose to borrow UW's credit/debit machine. Ask your UW staff partner.

Events other than those for UW and Health Partners

- Events for charities **other than** United Way or Health Partners
- Require pre-approval/authorization for all GCWCC **designated** special events (ie not UW and/or HP)
 - Inform United Way staff partner with the following information:
 - Name of the Department / Agency / Organization
 - Event Name; Event date
 - Charity name and BN # of charity
 - Amount estimated
- United Way will need to get approval from national for this
- Please do not promote proposed beneficiary till you get this approval

Thank you!

You make a major difference in the lives
of thousands of people
in our communities



**United Way
Centraide**

**iii HealthPartners
PartenaireSanté**



**All Canadian
Registered
Charities**