

Local Love

in action



Continuing your tradition of giving with a gift to United Way's endowment fund is an extraordinary statement of your generosity and commitment to your local community. When you make plans to leave a legacy gift, you are acknowledging the issues that impact our community today while ensuring that those issues continue to be addressed tomorrow and into the future. A legacy gift to United Way continues giving beyond your lifetime and ensures that your generosity benefits our community for generations to come.

How you can leave a lasting legacy

Bequest

Where there is a will, there is a way...

Making a bequest in your will is one of the easiest ways you can establish your legacy. You can leave a fixed amount of money, a particular asset or a portion of your estate.

Life Insurance

A gift of life insurance will allow you to leave your estate to your family and still invest in the future of your community. When you designate the United Way as the owner and beneficiary of either your new or existing life insurance policy, you will receive a charitable donation receipt for future premiums paid and the cash surrender value.

Other Gifts

You can also donate securities, real estate, RRSPs or RRIFs. Check with your financial advisor or the United Way on how you can benefit from tax savings with these options.

We're Here to Help

We would be pleased to speak with you or your professional advisor to discuss how you can make a lasting difference for generations to come.

“ The United Way gives us the opportunity to make a lasting and meaningful contribution to our community. Through a bequest to the Eternity Fund we can ensure that the many essential services supported by United Way will be delivered in the future. ”

- Katherine & Paul Manley

Contact Info:

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Planned Giving Officer
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Endowment Fund Committee:

Caroline Davis, Daren Dougall,
Scott Harris, Jane Lapointe,
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United Way of Kingston, Frontenac,
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United Way
Kingston, Frontenac,
Lennox and Addington

Your gift to the Eternity Fund will ensure that your tradition of caring continues - both today and forever - in this wonderful community we call home.

How you can leave a lasting legacy.

Moving people from Poverty to Possibility

Currently income from the endowment fund directly supports emergency assistance programs to help people in poverty. This allows for investment in intervention and support of vulnerable populations by providing support programs, while protecting the capital in the endowment fund.

Poverty is an issue that affects many members of our community and will continue to have an impact for the foreseeable future. Through your legacy gift to the Eternity Fund, United Way can continue to help the most vulnerable members of the community now and well into the future. Here are just a few examples of how your gift can help:



Good Food Stand

Helping people access fresh, affordable produce in accessible locations



Dental Assistance

Emergency access to dental assistance for people on low-income



Backpacks and Supplies

Access to new school supplies for children who need a helping hand



Operation Warm Feet

Providing access to warm boots for children of low-income families

The Eternity Fund, United Way's endowment fund, ensures that the United Way can continue to fund critical programs for people living in poverty, as well as supports needed in the event of a crisis like a pandemic. By supporting the Eternity Fund your legacy gift creates a stable source of funding for critical programs in our community.

If you have already made a provision for United Way in your estate plans...Thank You! Please let us know. Your will remain anonymous unless you wish to be recognized, so you can be part of the Eternity Fund Community.

If you would like to start a conversation about leaving a legacy gift please contact Bill Durnford or Bhavana Varma.

If you would prefer to receive future mailings electronically, please let us know and confirm your email address.

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