

Local Love

in action



59,320 clients helped in KFLA through United Way funded programs last year. 500 Leaders of the Way* donated over \$1.6 million. Thank you to all our Leaders of the Way for your generous support.

Leadership Challenge Grant

This year, a generous leader in the community will provide a Leadership Challenge Grant to encourage Leadership level gifts.

New Leadership Donors

By becoming a new Leadership donor, you increase the impact of your gift.

- Your first-time donation of \$1,200 or more to the United Way will be matched up to a maximum amount.
- Increase your gift to \$1,200 this year and the Leadership Challenge Grant will match your \$1,200 donation.

Renewing Leadership Donors

If you are already a Leader of the Way and, this year, you add at least 10% to your gift, the Leadership Challenge Grant will provide a match up to a maximum amount.

For more information about the grant and Leadership giving, contact us at leadership@unitedwaykfla.ca.

Leadership Giving Levels

- **Transformational:** \$100,000+
- **Philanthropist Circle:** \$25,000 - \$99,999
- **Platinum:** \$10,000 - \$24,999
- **Gold:** \$5,000 - \$9,999
- **Silver:** \$2,500 - \$4,999
- **Bronze:** \$1,200 - \$2,499
- **Friends of the Way:** \$500 - \$1,199

*For a copy of the Leaders of the Way Honour Roll and our Annual Report visit www.unitedwaykfla.ca

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United Way
Kingston, Frontenac,
Lennox and Addington