



LOCAL LOVE

Continue the Tradition of Caring

The United Way's Endowment Fund gives you the option to continue your support and invest in the future.

The United Way's Endowment Fund: The Eternity Fund

When you make a donation to the Eternity Fund, money is invested and the principal is preserved. Only the income earned is used to support essential services and programs, ensuring your gift will continue forever, benefiting future generations.

Your gift to the Eternity Fund will impact thousands of lives locally. Your gift will ensure that your tradition of caring continues - both today and forever - in this wonderful community we call home.

“ The United Way gives us the opportunity to make a lasting and meaningful contribution to our community. Through a bequest to the Eternity Fund we can ensure that the many essential services supported by United Way will be delivered in the future. ”

-Katherine & Paul Manley

Where there is a will, there is a way...How you can leave a lasting legacy

Bequest

Making a bequest in your will is one of the easiest ways you can contribute to the Eternity fund. You can leave a fixed amount of money, a particular asset or a portion of your estate.

Life Insurance

A gift of life insurance will allow you to leave your estate to your family and still invest in the future of your community. When you designate the Eternity fund as the owner and beneficiary of either your new or existing life insurance policy, you will receive a charitable donation receipt for either the premiums paid or the cash surrender value.

Other Gifts

You can also donate securities, real estate or RRSPs. Check with your financial advisor or the United Way on how you can benefit from tax savings with these options.

We're Here to Help

We'd be pleased to meet with you or your professional advisor to discuss how you can make a lasting difference for generations to come.

For more information contact
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