

## Leaders of the Way

A leadership gift to the United Way helps people in our community who need support by providing resources to help them tackle issues head on. Thanks to your gift, more lives will be changed for the better.



**4,000 people benefitted from a**  
 In 2016, 500 Leaders of the Way® donated over  
**74,000 people benefitted from a**  
 \$1.4 million. Thank you to all our Leaders of  
 the Way for your generous support.

### Leadership Giving Levels:

● <b>Transformational</b> .....	\$100,000+
● <b>Philanthropist Circle</b> .....	\$25,000 - \$99,999
● <b>Platinum</b> .....	\$10,000 - \$24,999
● <b>Gold</b> .....	\$5,000 - \$9,999
● <b>Silver</b> .....	\$2,500 - \$4,999
● <b>Bronze</b> .....	\$1,200 - \$2,499

\*For a copy of the Leaders of the Way Honour Roll and our Annual Report visit: [www.unitedwaykfla.ca](http://www.unitedwaykfla.ca)



**United Way**  
 Kingston, Frontenac  
 Lennox and Addington

## United Way of KFL&A

Leadership Giving



**United Way**  
 Kingston, Frontenac  
 Lennox and Addington

**Change starts here.**

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[www.unitedwaykfla.ca](http://www.unitedwaykfla.ca)

## Changing Lives Locally

You have the power to change lives right here in your community.

### Making a difference every day

When you give to the United Way, your gift will be invested where it has the most impact.

[www.unitedwaykfla.ca/donate](http://www.unitedwaykfla.ca/donate)

## Sadie's Story: All That Kids Can Be



In the summer of 2011, after going through countless medical tests that no 10 year old should ever have to endure, I had the unfortunate luck of being diagnosed with Juvenile Myoclonic Epilepsy. For me and my family everything changed. The first thing we did was tap into a United Way Member Agency, which really helped. I am a direct result of your dollars at work, I am a direct result of the impact the United Way has on this community. Strong people stand up for themselves but the strongest people stand up for others. I am asking you to stand up for the United Way, stand up for those who can't, stand up for me. If you need to put a face to your United Way dollar **I AM IT!**

## Local Impact

# 58,000

People were helped locally,  
right here in KFL&A



# 20,852

### Helping Kids

Children and youth accessed programs  
to reach their highest potential



# 11,152

### Healthy Communities

Individuals and families were helped  
by programs and initiatives supporting  
personal wellbeing and safety



# 26,554

### Poverty to Possibility

People were helped by our programs  
and initiatives in meeting their basic  
needs and moving out of poverty

Here are some examples of how your donation helps people in our region:

### Helping Kids Be All They Can Be

Rasha and over 1,800 children and youth developed positive interpersonal skills by participating in after-school social, recreational and educational activities.

Cara was being bullied, but like 798 other girls aged 9 to 13, learned coping skills and gained resilience and confidence through in-school intervention workshops.

Tyrone was struggling at school and is now on track to graduate, along with 325 other high school students from Rideau Heights and the Inner Harbour.

### Building Strong and Healthy Communities

Padma and over 2,300 others accessed community services by calling 211. She and 60% of callers live on low income and need help navigating services.

Grant and Nnedi, who lost their hearing or vision along with 753 others like them, learned coping skills to help them with daily living challenges.

Jason, who has epilepsy, is one of 330 people who received support, information and services that helped him and his family.

### Moving People From Poverty to Possibility

Susan and 1,223 others at risk of eviction received support, advocacy, and legal aid to remain housed.

Mimi and over 12,200 others got fresh produce and prepared meals to improve their access to healthy food.

Ava and over 2,200 other children and youth from families struggling to make ends meet, started the school year with school supplies and backpacks.