

Leadership Development Services

Professional Development Workshop
For Senior Staff, Volunteers, Board Members
of Non-Profit Organizations



United Way
Kingston, Frontenac
Lennox and Addington

Strategic Toolbox for Implementation

This is a starter workshop exploring the strategic process and the benefits of an action plan to implement the strategy. It encompasses the importance of a strategic plan to achieve your organization's mandate, arming you with tools for implementation and setting and meeting timelines.

Key outcomes:

- Learn the “why” and importance for a strategic plan for a not-for-profit organization to achieve its mandate. Includes situation analysis and key issues
- Learn strategic planning tools to add to the not-for-profit toolbox
- Learn about the implementation plan and how to establish milestones for implementation.

This workshop is interactive and facilitated with activities for learning

Facilitator: *Rebecca Darling MBA, Rebecca has over twenty years of local and international experience in strategic marketing and strategic account management, training facilitation, and economic development. She has worked with large firms in the United States as well as small medium enterprises (SME's) and not-for-profit organizations in Canada. She has served on NFP boards, is a mentor and business coach.*

Date: Wednesday, January 24, 2018

Time: 9:00am – 12noon

Location: Family and Children's Services
817 Division Street, Kingston

Fee: \$30.00

Registration: Register online at www.unitedwaykfla.ca/lds

United Way Kingston, Frontenac, Lennox & Addington

Change starts here.

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