

Leaders of the Way

A leadership gift to the United Way helps people in our community who need support by providing resources to help them tackle issues head on. Thanks to your gift, more lives will be changed for the better.



74,000 people benefitted from a \$1.4 million donation from 500 Leaders of the Way* in 2016. Thank you to all our Leaders of the Way for your generous support.

Leadership Giving Levels:

● Transformational.....	\$100,000+
● Philanthropist Circle.....	\$25,000 - \$99,999
● Platinum.....	\$10,000 - \$24,999
● Gold.....	\$5,000 - \$9,999
● Silver.....	\$2,500 - \$4,999
● Bronze.....	\$1,200 - \$2,499

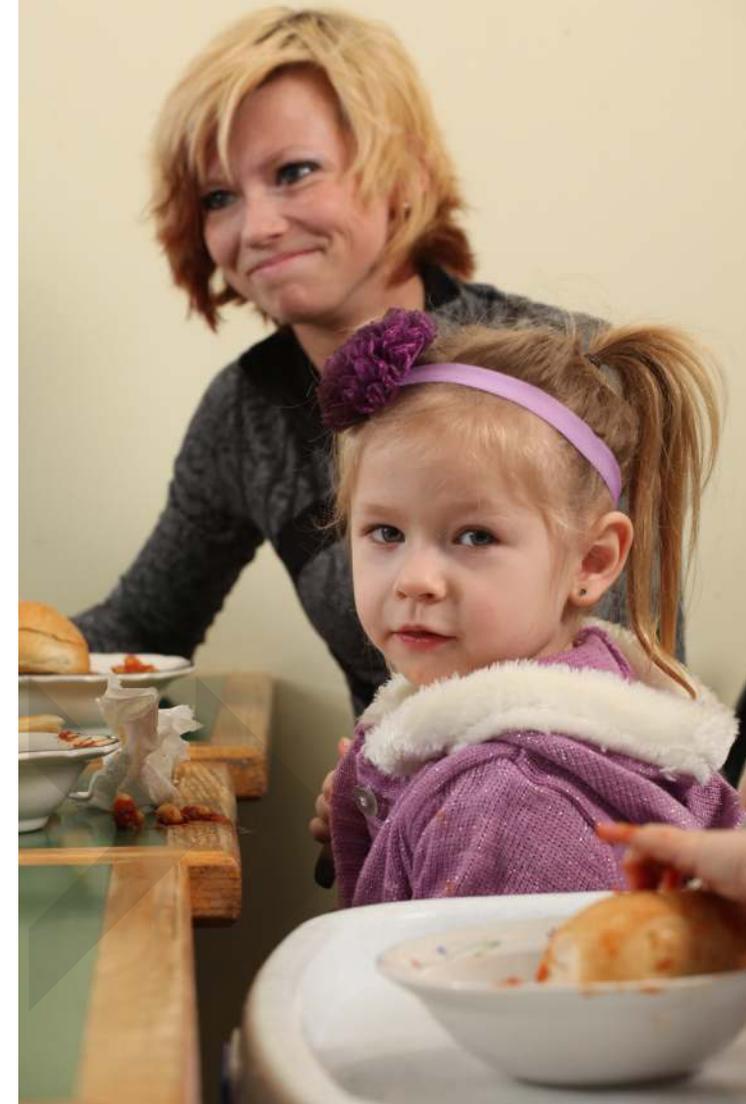
*For a copy of the Leaders of the Way Honour Roll and our Annual Report visit: www.unitedwaykfla.ca



United Way
Kingston, Frontenac
Lennox and Addington

United Way of KFL&A

Leadership Giving



United Way
Kingston, Frontenac
Lennox and Addington

Change starts here.

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Changing Lives Locally

You have the power to change lives right here in your community.

Making a difference every day

When you give to the United Way, your gift will be invested where it has the most impact.

www.unitedwaykfla.ca/donate

Sadie's Story: All That Kids Can Be



In the summer of 2011, after going through countless medical tests that no 10 year old should ever have to endure, I had the unfortunate luck of being diagnosed with Juvenile Myoclonic Epilepsy. For me and my family everything changed. The first thing we did was tap into a United Way Member Agency, which really helped. I am a direct result of your dollars at work, I am a direct result of the impact the United Way has on this community. Strong people stand up for themselves but the strongest people stand up for others. I am asking you to stand up for the United Way, stand up for those who can't, stand up for me. If you need to put a face to your United Way dollar **I AM IT!**

Local Impact

55,000

People were helped locally,
right here in KFL&A



22,690

Helping Kids

Children and youth accessed programs
to reach their highest potential



14,312

Healthy Communities

Individuals and families were helped by programs
and initiatives supporting personal wellbeing
and strengthening neighbourhoods



18,345

Poverty to Possibility

People were helped by our programs
and initiatives in meeting their basic
needs and moving out of poverty

Here are some examples of how your donation helps people in our region:

Helping Kids Be All They Can Be

12 year old Andrew is one of 1,400 kids whose grades and behaviour improved thanks to a positive adult mentor.

Thanks to nutritious snacks and meals provided at school, Rochelle and 14,500 other students could focus on school work and learning, rather than their hunger.

Erica, and 113 other youth living in North Frontenac, developed leadership skills through after-school programs in their rural community.

Building Strong and Healthy Communities

Cynthia and 507 other women and their children left violent and abusive relationships by accessing safe, emergency shelter and supports.

Stuart and 880 others learned social, relationship and coping skills by accessing affordable professional counselling.

Kamala uses a wheelchair and, along with 2,600 others, got help to connect with support services to assist her to live independently.

Moving People From Poverty to Possibility

Amelia had a place to go and a hot meal every day, thanks to over 42,000 meals served last year by local soup kitchens.

Kristy and 1,000 other kids from families struggling to make ends meet started the school year with school supplies and backpacks.

Peter, along with 125 other homeless youth, was able to access emergency shelter and have his basic needs met.