

WISHING YOU A DELIGHTFUL HOLIDAY!

As another year completes and we celebrate the season with our friends and family, we would like to say thank you for an amazing 2016 Campaign. This anniversary year, celebrating 75 years of caring in the community was filled with many highlights, great events and memorable stories.

With some workplaces still wrapping up their campaigns, please be aware of our holiday hours here at the United Way KFLA. The office will be closed from Monday, December 26 to Monday January 2.

If sending donations by mail, please do so before December 31 to United Way KFLA, 417 Bagot St Kingston, ON K7K 3C1.

For online donations, please visit our [website](#) and receive an electronic receipt immediately.

Thank you, and on behalf of the whole team at United Way KFLA, have a safe and happy holiday season!



Holiday Hours

December 23 – 8:30am to 4:30pm
December 26 to January 2 – Closed

We will re-open on
January 3 at 8:30am

NEXT GEN MASQUERADE TICKETS ON SALE

Looking for a great gift idea for that Next Genner this holiday season? Present them with a night of elegance and mystery at the 5th annual Next Gen Masquerade event. On Saturday, February 25 from 8:00pm to 1:00am at the Renaissance Event Venue, guests will enjoy a night of cocktails, appetizers and dancing.

This semi-formal fundraising event is organized and run by volunteers from the United Way Next Gen initiative. Next Gen is a group of volunteers in their twenties and thirties that want to bring meaningful change to our community through involvement in the United Way.

Don't miss out on a fun evening! Take advantage of early bird pricing [today](#) - get your tickets for just \$30 (before January 31)! Advance tickets are \$35 after January 31.

This event is generously sponsored by **KPMG LLP** and the **Renaissance Event Venue**.

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Enjoy a night of elegance and mystery at the 2017 Next Gen Masquerade!

February 25, 2017
8:00pm to 1:00am
Renaissance Event Venue
285 Queen Street

Tickets
Early Bird Special: \$30 (before January 31st)
Advance Tickets: \$35

Available online: www.nextgenmasq.ca

This is a 19+ event with a cash bar. Complimentary hors d'oeuvres provided.

www.unitedwaykfla.ca/nextgen | 613-542-2674 | 417 Bagot Street | #NextGenMasq | @nextgenkfla

  
Lead Sponsor

FEATURED WORKPLACE – CFB KINGSTON

From the time Maj. Len Matiowsky stepped into the role of Campaign Chair for CFB he was determined. Determined to lead a strong, successful 2016 workplace campaign with the help and support of his Co-Chair Maj, Helene Tanguay and Treasurer Amy Webber. With 6,000 employees and 40 units the job was not easy, however by running a short campaign spread over 6 weeks they were able to raise over \$180,000 towards the United Way KFLA Campaign.

Here are some of their best practices:

- Conducting an analysis of the previous year's successes and challenges
- Donor analysis and segmentation
- Establishing a strategic plan for the campaign
- Sending out letters of encouragement to leader donors to support this year's campaign
- Producing "Why I Give" posters in cooperation with leader donors who volunteered to participate and posted throughout the Base
- An invitation to Day of Caring sent out to all unit reps in June as a teambuilding exercise
- Building Seeing Is Believing Tours into all training
- Providing custom Day of Caring and Seeing Is Believing tours when required
- Base Commander met with Commanding Officers of units, along with the Unit Champion to get leadership buy-in and support
- 100% training for all unit champions with an agency speaker present
- A focus on canvassing first and running events after
- Similar to United Way, they kicked off and touched down with a breakfast
- Established preprinted pledge forms for many units
- Regular communication and monitoring from the chair and deputy chair to the unit champions

CFB Kingston continues to run a strong workplace campaign helping to support our families, friends, neighbours and community. Thank you to Maj. Len Matiowsky, Co-Chair Maj, Helene Tanguay, Treasurer Amy Webber and all the employees at CFB Kingston for all of your hard work, dedication and a job well done!



Kick-off Pancake Breakfast



BBQ



Ball Hockey Tournament



Troll Toll



Amazing Race



Fort Frontenac Eggs Benedict

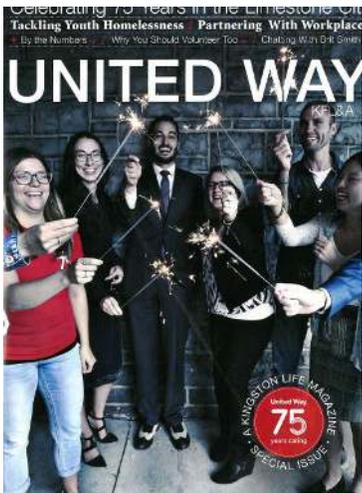


Touchdown Breakfast



Day of Caring

KINGSTON LIFE MAGAZINE - SPECIAL EDITION



Showcasing a vibrant community and providing authoritative and dynamic coverage of personalities, lifestyles, arts, culture and entertainment, is what **Kingston Life Magazine** is all about. Nancy Bradshaw, Liza Nelson and their team, worked hard to bring a special edition to Kingston Life to celebrate the 75th anniversary of United Way KFLA.

Articles featured United Way's Next Gen initiative, the power of volunteering, and some of the great events from this year, as well as showcasing the support of local workplaces and their employee-led fundraising campaigns through payroll pledges and fun workplace events, and an article thanking A. Britton Smith for his recent donation of \$1.2 million dollars to the United Way to house homeless youth. Each article provided a unique look at the incredible power of this community and its ability to help those in need.

Thank you to Kingston Life Magazine for helping to celebrate 75 Years of Caring in our community and highlighting some amazing community leaders, volunteers and events.

CAMPAIGN NEWS

With most workplaces wrapping up their campaigns, we wanted to say a big thank you to all who have completed their campaigns for 2016. Please touch base with United Way for any remaining envelopes that you may have for pick up. Here's a look at what you've been up to:

- **CFB Kingston** had their own Day of Caring on Friday, December 9 at two local agencies. The first team of volunteers was at St. Vincent de Paul helping organize the warehouse, clean the kitchen and paint the wall. The second team spent the whole morning organizing the storage unit for the United Way KFLA. Thank you everyone for your time and support of our community!
- The **BMO Bank of Montreal** branch located at Gardiners Road, collected hats and mitts from staff and clients over the past month for children and youth in our community. Their tree was fuller than ever, with 144 items donated! Thank you so much to Kim Dunn, and the whole BMO team for organizing this great initiative to help keep people warm this winter!



BMO Christmas Tree

- During the holiday season, the Kingston chapter of the **Shoebbox Project for Shelters** is providing donated shoeboxes full of gifts for women who are homeless or

at risk of homelessness. United Way is helping to distribute these shoeboxes filled with everything from personal hygiene products & cosmetics to sweet treats, warm socks, mittens and gift cards to organizations throughout KFL&A, who will share them with women in need. Recipient organizations include:

- Elizabeth Fry Society
- Home Base Housing Youth Services
- In From the Cold Emergency Shelter
- Kingston Community Health Centres
- Kingston Interval House & Robins Hope Second Stage Housing
- Kingston Youth Shelter & Youth Transitions Program
- Lennox & Addington Interval House
- Lily's Place Family Shelter
- Northern Frontenac Community Services
- Salvation Army
- Southern Frontenac Community Services
- Land O'Lakes Community Services



Shoebbox Project for Shelters

- Thank you to **Homestead Land Holdings** for another great campaign! Raising over \$41,000 to help those right here in our community. Congratulations to ECC Kathryn Mellon and the whole team at Homestead on your success!

- **Allstate Insurance** has been a dedicated supporter of the United Way for many years. They raised \$160 through special events and a corporate gift. Thank you to ECC Joanne Waller and her team!
- **Manulife Financial** ran a great campaign through employee giving and a corporate match!
- **Union Gas** officially wrapped up their campaign selling cookbooks filled with delicious staff recipes in support of United Way. Their grand total for the 2016 campaign was \$42,616! Congratulations to the entire Union Gas team on a record campaign year!



Union Gas Cheque Presentation

- Thank you to ECC Blair Henwood from **UPS** for his hard work during this year's campaign. They started their campaign off with an agency speaker and raised \$5,565 in employee pledges. Awesome job!
- Way to Go ECC Tracie Sauer from **Collins Barrow SEO LLP!** Through payroll deduction, they raised \$3,598 this year!
- Congratulations to **Bombardier Transportation** on raising over \$37,000 this year in support of United Way KFLA. With an ePledge campaign, agency speakers, and fun events throughout the year, all of your hard work has paid off! Thank you to ECCs Stephanie Hartwick and Robert Raike!

Looking for a Last Minute Gift Idea?

Give the gift of hope this holiday season by sending an eCard to family, friends and neighbours, making a donation on their behalf to the United Way KFLA. Click [here](#) for more information.



- **Public Works and Government Services** raised \$3,312 for this year's campaign through employee giving and special events! Their events include Pot Luck Luncheon, Lunch Time Games, Taco Tuesday as well as weekly draws to raise keep the United Way spirit. Thank you to ECC Heather Bellemore and the staff for your support!
- **Canadian Hearing Society** raised \$1,596 this year, which was 60% more than the goal they set out to achieve for this year. ECC Kym Murray organized fundraising events such as book sales and chili lunch.
- **Epilepsy & Seizure Disorder Resource Centre** raised \$251 this year which is \$211 more than they raised last year. They organized a bake sale on Princess St & Barrie St to raise funds this year! Thank you to ECCs Ruby McCaffrey and Claire Notman!
- **Costco** wrapped up their campaign with a total of nearly \$25,000 this year! Way to go, ECC Sheila Jackson!
- **Big Brothers Big Sisters** raised \$1,000 this year, which is \$367 more than last year's campaign. Thank you to ECC Peter Corey for all the hard work this year!
- **K3C Community Counselling Centres'** campaign raised \$4,270 this year! Their ECCs are Jillian Stoness and Sarah Liggett. They hosted multiple events such as bake sale, comedy night at Absolute Comedy and silent auction. Thank you again!
- Congratulations to **INVISTA** on a successful campaign this year, wrapping up with a total of over \$47,000! Thank you, ECC Meredith Miller and the whole United Way committee for all of your hard work!
- **Assurant Solutions** has officially wrapped up their campaign, raising over \$33,000! Way to go, ECC Mark Riley and the whole Assurant team!



*O' Toilet-Tree, O' Toilet-Tree
Holiday Party*

- Thank you to **Miranda Clark and Jill Courneya** for hosting the 'O' Toilet-Tree, O' Toilet-Tree' Holiday Party to collect toiletry items for agencies in our community. Over 1800 items were donated - from soaps and shampoos, to razors and toothbrushes, these items will benefit people right here in our community. Way to go!
- **Kingston Community Health Centres** organized various events such as Taco Day, Silent Auction and Comedy Night at Absolute Comedy to raise awareness as well as funds for United Way. They have raised \$2,706 this year. Thank you to wonderful ECCs, Chris Dreifelds and Lauren Hartwick!
- **Providence Care** has been busy this year, wrapping up their campaign with over \$45,000 raised. Thank you ECCs Danielle Preston, Lindsay Thompson, and the whole committee for all of your hard work!
- **Elizabeth Fry Kingston's** campaign raised \$1,158 which is 6% higher than last year. Thank you ECC Stacey Ison for your time and effort!
- **Kingston Day Care Inc.'s** campaign raised \$242 by organizing a coffee and muffin morning. Thank you to ECC Allison Lines!
- Employees from **KEYS Job Centre** raised \$1,354 this year. Thank you to ECC Danielle Clerux-Dagnon and her staff for your generous support of our community!
- Staff from **Northern Frontenac Community Services** raised \$2,062 this year from special events and employee giving. They organized a Chili Lunch and Pie Auction this year! Thank you ECC, Louise Moody!
- **Kingston Home Base Housing** organized various fun events for United Way this year again! Events include BBQ, Halloween Candygrams, Soup's On!, Dress Down Days, and a Hockey Pool. Thank you to ECCs Dawn Sadler and Amanda Brierley for your wonderful teamwork!
- **Kingston Interval House's** campaign raised \$480. Thank you so much for your work, ECC Shaké Kodjaquegian!
- **Utilities Kingston** has done it again, raising over \$23,500 for another record year! Congratulations to ECC Richard Rodrigue, and the whole United Way committee on your success!
- **Kingston Literacy & Skills** organized a Pancake Breakfast and a Book Sale this year, raising \$1,295 for this year's campaign! Thank you to ECC Martha Rudden!
- **Kingston Youth Shelter** raised \$3,415 this year, which is 10% more than they raised last year. Thank you to ECC Jason Beaubiah and staff for your support!
- **Pathways for Children & Youth** raised \$3,697 through special events and employee giving. Thank you to ECC Cailin Mulvhill and the whole staff team!
- **St. Vincent de Paul Society of Kingston** raised \$200 this year in support of United Way. Way to Go, ECC Judy Fyfe!
- Staff from **Shared Support Services of Southeastern Ontario** raised \$3,200 this year from employee giving and a BBQ event! Way to Go, ECC Ellen Westervelt and employees!
- **Southern Frontenac Community Services** raised \$2,700 this year, which is 8% more than the goal they set out to achieve for this year. Thank you to ECC, Allyson Dickson!
- **Kingston Literacy & Skills** campaign raised \$1,295. They organized a Book Sale and a Pancake Breakfast to raise funds! Thank you to ECC Martha Rudden and staff for the support!
- **March of Dimes** campaign raised \$845 this year. Thank you, ECC Terry Leclair!
- **Kaymar Rehabilitation** raised \$935 this year, which is a 20% increase from last year's campaign. Way to Go, ECC Darlene Amirault!
- **Youth Diversion's** campaign raised \$2,557 with employee giving and a bake sale. Congrats on a great campaign, ECC Alicia Clark!

