

UNITED WAY CAMPAIGN REACHES \$500,000 MARK

Thanks to your support and enthusiasm the 2016 United Way Campaign is off to a great start. 70% of funds are raised from workplace campaigns and the balance is donated by individuals in the community and community events. The annual Fare for Friends event was held on Sunday September 18 at the Vimy Officers' Mess. The event was a great success, raising \$72,000. This amount, along with early donations, helped bring the first week total to \$539,723. This makes up 16% of the total goal of \$3,451,000.

After a great start, we have complete confidence that you'll rise to the occasion and meet or surpass this year's goal of \$3,451,000. In the meantime, we'd like to say a heart-felt thank you!

CAMPAIGN 2016

Raised to date

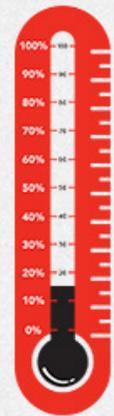
\$589,723

Campaign Goal

\$3,451,000

Campaign Wrap-up

November 30, 2016



BUSY WEEKEND

The 23rd annual **Fare for Friends** event raised over \$72,000 for United Way of KFLA on Sunday, September 18, 2016. It was a wonderful afternoon on the grounds of the Vimy Officers' Mess on the banks of the St. Lawrence River. The region's favourite garden party featured culinary delights, local wines, martinis, microbrewery beer and of course great friends. And let's not forget the live auction and live entertainment! Thank you to Fare for Friends lead sponsor, **Investors Group**.

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A special thank you goes out to all the participants, volunteers, sponsors, restaurants, wineries and breweries, individuals and donors for their support. With their generosity, Kingston's favourite garden party continues to be a successful fundraising event. Over the past 23 years, the event has raised \$1.4 million dollars to support local programs that benefit thousands of residents in KFL&A.

Visit the United Way [Facebook page](#) to view photos of Fare for Friends.

In celebration of Kingston Police and their 175th anniversary, the **North American Police Equestrian Championships** were held at the historic Kingston Penitentiary on Saturday, September 17

and Sunday, September 18! Greeted by Mayor Bryan Paterson, the participating riders and their horses conducted a parade to City Hall last Friday September 16th prior to the event starting.

Thousands of people came out to experience the celebration over the weekend where they experienced competitions, multiple demonstrations, the RCMP Musical Ride and more. The receipt for funds raised during this historic event was United Way of Kingston, Frontenac, Lennox and Addington. Thank you to all of the organizers, volunteers and competitors for an amazing and unique event.

CAMPAIGN TOOLS

A poster here, a poster there - anything that you need to help make your campaign a success can be found on our United Way KFLA website. Here are just some of the great resources to raise awareness about your United Way workplace campaign:

Share with your coworkers or play any of these impactful [videos](#) at your next event:

- Youth Homelessness
- St. Vincent de Paul
- Youth Diversion
- Pathways to Education
- Food Sharing Project
- Home Base Housing

Questions are bound to come up. Be prepared with the [Frequently Asked Question](#) tool. United Way staff and loaned representatives are also a great source of information.

Do you have new, engaging, young professionals in the workplace? Do they want to get more involved with the community and United Way? The [Next Gen handout](#) details their role and how they can be an active member of the team.

Learn how far the value of your donations goes. Print off [impact statements](#) today to share with your workplace.

To see what else is available for helpful tool [visit here](#).



PUSH FOR CHANGE



Walking across Canada to end Youth Homelessness is exactly what President and CEO, Joe Roberts is doing. Coming through Kingston on Thursday, October 6th former homeless youth, is pushing a shopping cart (symbol of chronic homelessness) 24 km per day across the country to raise awareness and dollars to end this issue. Locally, the community is invited to join a number of events over Joe's two day stay to highlight the need to end youth homelessness within Kingston and area.

Sponsored by **Cushman & Wakefield Kingston** and coordinated by United Way, there will be numerous events over Joe's two day stay in Kingston. Joe will engage with local youth and share his personal story, speak at a community luncheon, and take a tour of community agencies that serve homeless youth, during his time in Kingston.

For more information on the events in Kingston visit [our website](#) and for information on the campaign [click here](#).

Walk with Joe & Arrival Ceremony

Thursday, October 6, 2016 –
Joe's Arrival, 12:00pm – 1:00pm

Join Joe en route at Highway 15 & Highway 2 as he makes his trek into Kingston. Help raise awareness and pledges with 50% of funds staying locally to support programs

that serve homeless youth in our community. The walk will conclude at City Hall, with a special welcoming ceremony and speaking engagement from Joe and local dignitaries.

Community Luncheon

Friday, October 7, 2016,
12:00pm – 1:30pm

Everyone is invited to attend this open community luncheon at the Ambassador Hotel & Conference Centre with keynote speaker, Joe Roberts & The Push for Change. Learn more about the national issue of youth homelessness and highlights about the exciting work and local initiatives to end youth homelessness in Kingston and area. Tickets are \$10 per person and there is no charge for youth (Please email for youth tickets: admin@unitedwaykfla.ca). For general tickets and to register, click [here](#).

SEE IT FOR YOURSELF!

Tomorrow marks another 'Seeing Is Believing' United Way Funded-Agency Tour. The bus pulls out of the Memorial Centre parking lot on Thursday September 22 at 10:00 a.m. to take you on a behind-the-scenes tour of some of our United Way funded agencies and give you an up close and personal look at the good work they do in our community every day.

ECCs and volunteers from across the region have become true believers after seeing their donor dollars making a difference right here in KFL&A. Are you ready to become a believer? We still have a couple of seats left. Call 613-542-2674 or email campaign@unitedwaykfla.ca to make sure the bus doesn't leave without you.

Can't make it? No problem. Another tour is happening October 12. [Register now](#).

Special thanks to our sponsors: **CIBC Wood Gundy & Kingston Transit**

NEXT GEN NETWORKING EVENT

The **United Way Next Gen** initiative encourages young people in their twenties and thirties to get involved with United Way. It has been a great success, with a very active community of young people involved.

Are you a Next Genner and looking for a great opportunity to network and socialize with Kingston & Area executives, community leaders and your Next Gen peers?

Enjoy an informal evening on Wednesday, September 28th from 4:00-6:30pm. Join in conversation over appetizers and drinks (cash bar) at the Merchant Tap House, 6 Princess St. You will get to meet face to face with community leaders, learn their steps to success and connect with them as they share their experiences.

Please let us know if you can join us by clicking [this link](#) or by emailing us at campaign@unitedwaykfla.ca.

Want to know more about enhancing your campaign with a Next Gen Workplace Ambassador? Visit [our website](#). If you weren't on the list for this event, let us know at by email at campaign@unitedwaykfla.ca and we will make sure you are on it for next time!

Campaign News

Some workplaces are bringing United Way awareness to their events while some are just kicking off. Here's a look at what you've been up to:

- **City of Kingston** is getting ready for their campaign as well. Two Champion Trainings are scheduled two days in a row – today and tomorrow with agency speakers. Way to Go team!

- All **LCBO** locations in the KFL&A area will be holding their annual Point of Sale campaign, starting tomorrow in support of United Way KFLA until Sunday, October 9. Remember, every dollar makes a difference and helps support local agencies and program. The LCBO kicked off their second phase of the POS campaign with an agency speaker tour to all of their Kingston locations! Thank you to the amazing LCBO team!
- The **"Health Cares" Lunch and Learn** was held Friday September 16 from 12:00-1:00pm. Thank you to members of our Campaign Cabinet Jenn Goodwin and Elizabeth Bardon for hosting this event, and to our ECCs in the Health Care sector for coming out to share your tips and tricks!

Ready to Kick-off

- Thank you to the **Canada Revenue Agency** for putting on a great Kick Off potluck on Tuesday September 13. Agency speaker, Judi Burrill from Canadian Mental Health Association shared stories with the workplace. Way to Go ECC, Elvin Green and his committee for working so hard and running with their charitable campaign theme of giving. Check out the amazing "giving tree" and "I give because..." leaves that they worked so hard to create.
- **KFL&A Public Health** held a fundraiser BBQ on Tuesday September 20th. Thank you to Sonya Bianchet and Ed Gardner for organizing this event and starting off your United Way campaign with some delicious food!
- **Goodyear Canada Inc.** also kicked off their campaign this week – with Breakfasts on

Tuesday, September 20 and Thursday, September 22. Goodyear has more plans in the works, with their silent auction coming up, and agency speakers planned to speak to all of their staff team. Thank you to Loaned Representative April Stevens and ECC Tom Gingrich!

- **Kingston Garrison** kicked off their campaign with delicious pancake breakfast at the Junior Ranks Mess today from 6:30am until 8:30am and the Tim Hortons was on site as well. On September 22, 1 Wing HQ unit will be having an agency speaker on at 3:00pm. ECC, Len Matiwsky is hard at work trying to reach their goal.
- **E. I. Du Pont Canada Company's** campaign kicks off this Thursday with a United Way BBQ, following a canvasser training session last week. Off to a great start – way to go, ECC Kim Dailey!

Welcome Aboard

Thank you to all our Employee Campaign Chairs. This week we have some new faces to welcome that will be helping with the 2016 Campaign:

- BMO Financial Group – Heather Praskey
- CIBC Financial Group - Sean Mackenzie and Peter Goodman
- Correctional Service Canada:
 - o Bath Institution: Ken O'Reilly, Steve Gaurveau & Brad Love
 - o Collins Bay Institution: Kimberly Staley
 - o CORCAN: Annette Emmons
 - o Joyceville Institution – Jacqueline Edwards & Lorrie Oddie
 - o Millhaven Institution – Kelly Melanson
 - o RHQ Headquarters – Chris Stafford & Sarah Visser
 - o Eastern Northern Parole (GOND) – Deanna Pacheco & Mark Malette
- Novelis Specialty Products – Catherine Bauder
- Ongwanada – Kathy Doyle

HERE'S LOOKING AT YOU



Fare for Friends



North American Police Equestrian Championships



Secura Financial BBQ



KFL&A Public Health BBQ



Canada Revenue Agency Kick-off with Potluck



INVISTA Kick-off with Fish Fry

CDA unit from CFB Kingston BBQ

Thank you!

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you are there.

United Way Events

Next Gen Networking with Leaders

Wednesday, September 28, 2016, 4:00pm – 6:00pm

New this year, here's an exclusive chance to network and socialize with community leaders and meet other Next Genners. Join us for an evening of small group networking, where young professionals will get to meet with executives in the community. The event will be held at the Merchant Tap House. For more information, please contact campaign@unitedwaykfla.ca. [\[Read More\]](#)

Seeing Is Believing Tour

Thursday, September 22 & Wednesday, October 12, 2016, 9:45am - 2:00pm

The 'Seeing Is Believing' bus tours provide volunteers and media partners with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services. We would like to introduce you to the people who work every day to make a difference in our community. Sponsored by CIBC Wood Gundy and Kingston Transit. [\[Read More\]](#)

Next Gen Pool Party

Friday, October 21, 2016, 12:00pm

The Next Gen Pool Party will pit teams against each other in a double elimination 8-ball tournament in an effort to support the United Way. There will be a variety of games, draws and activities including a prize for the winning team. *Sponsored by Investors Group.* [\[Read More\]](#)

United We Curl Funspiel

Saturday, October 22, 2016, 9:30am – 6:30pm

The 10th Annual 'United We Curl' Funspiel is a great opportunity to have fun and raise money for the 2016 United Way Campaign. The cost is \$125 per curler or \$500 per team (plus one item for the silent auction). Queen's University team won the trophy last year – come out and give them a challenge! [\[Read More\]](#)

United Way 2016 Campaign Touchdown Breakfast

Wednesday, November 30, 2016, Doors Open at 7:00am - Agenda Begins at 7:30am

Find out how much money you raised as we wrap up Campaign 2016 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Centre. *Sponsored by TD Bank.* [\[Read More\]](#)

Workplace Events

Queen's Science Formal

Saturday, November 5, 2016, 10:00am – 4:00pm

Engineering students from Queen's University are inviting you again to their 114th Science Formal. The theme this year is set to be "The Golden Age of Film", basically an Old Hollywood-style theme focusing on the best movies from the 1920 – 1960s! The open house will run from 10:00am until 4:00pm. [\[Read More\]](#)