

# way to go!

Issue #11    United Way of Kingston, Frontenac, Lennox and Addington    September 14, 2016

## FARE FOR FRIENDS

The best garden party event is right around the corner! This Sunday, September 18th, some of the region's finest chefs, Ontario's best wineries and breweries, live music and a live and silent auction will take place on the grounds of the Vimy Officers' Mess at CFB Kingston.

Join nearly 300 other guests for this memorable afternoon. Tickets are selling quickly, so make sure you order yours today. Tickets are \$160 a person with a tax receipt available for a portion of your ticket price. Thank you to our Lead sponsor for this event - Investors Group.



Don't miss out! Order your tickets [here](#).

To see the auction items, please visit our [Facebook page](#).



## GET YOUR TICKETS FOR NAPEC AT THE KINGSTON PENITENTIARY

The **North American Police Equestrian Championships** event is coming to town and you don't want to miss out! The RCMP musical ride, canine demonstrations and Liberty demonstrations are just some of

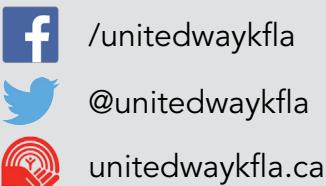
the unique events throughout the weekend. The Kingston Police are proud to partner with the Correctional Service of Canada to allow the event to occur within the historic grounds of Kingston Penitentiary. Experience this prestigious event as they

celebrate the Kingston Police 175th Anniversary.

Funds raised during this historic event will support United Way KFLA.

Get your tickets [today](#)!

More information about the event is available [here](#).



## CAMPAIGN TOOL KIT

Have you checked out the workplace campaign tools on the United Way website? Visit [our website](#) and check it out.



## 2016 CAMPAIGN GOAL

On Friday September 9th, 500 dedicated volunteers came together over a hot breakfast at the Ambassador Hotel and Conference Centre to kick off the beginning of the United Way Campaign.

Thank you to our speakers who included the Town Crier Chris Whyman, local MP Mark Gerretsen and Mayor Bryan Patterson and our very own Cabinet member, Pat Murphy. Thank you to our MC's, Ange Stever (96.3 Big FM) and Bill Welychka (CKWS) for doing a fantastic job getting the crowd ready for another great campaign!

Larissa, a member of our Youth Council and part of our Speakers Bureau, very courageously shared her story, reminding everyone in the room of the difference that your hard work and donations can make right here in KFL&A.

Brigadier-General Stephen Kelsey, Base Commander, CFB Kingston, was unable to attend the breakfast but addressed the crowd via recorded video. Brig-Gen Kelsey commented on how impressed he is with the dedication and passion of the

thousands of volunteers who raise funds to help local agencies support people in our community. He thanked agencies for the work they do every day, providing essential programs and supports for people in our community.

"The goal is achievable. But it is not just about the money. It is also about the involvement in our community and making a difference right here in Kingston, Frontenac, Lennox & Addington" said Kelsey who is currently deployed but will remain in constant contact throughout the campaign. "There are a number of new initiatives, new people involved and I am confident our community will reach and exceed goal."

The goal for this year's campaign was announced at \$3,451,000. Thank you to our media partners for helping us announce this year's goal!

Thank you to our generous sponsors and the staff at the **Ambassador Hotel and Conference Centre**, for a wonderful well-organized and delicious breakfast.

Thank you to all those who participated and best of luck on each of your campaigns!



To see photos from the event, please visit our [Facebook page](#) here.

To read more about the breakfast check out the following news articles:

- [CKWS Television](#)
- [Kingston Whig-Standard](#)
- [Kingston Heritage](#)

## SEE IT FOR YOURSELF!



It's time to board the bus and take a tour of what United Way is all about! The **Seeing Is Believing** tour is an exclusive opportunity for United Way volunteers. This half-day tour runs from 10am-2pm on September 22nd, and will visit the following United Way funded agencies:

- Dress for Success
- Kingston Home Base Housing Youth Services
- Youth Diversion
- Loving Spoonful
- Outreach St. George.

As MP Mark Gerretsen reminded us at the breakfast, the tour demonstrates the impact of the United Way and the difference your dollars make. This event is sponsored by **Kingston Transit** and **CIBC Wood Gundy**.



For more information and to get your ticket check out [here](#).

## DOWNTOWN BANNERS

Next time you stroll down the main commercial artery in Downtown Kingston, don't forget to check out the amazing lamp post banners. These pieces of art showcase some of the many organizations that support the United Way Campaign. Displayed in late August, these banners will remain until early November. Thank you to our 2016 Banner Sponsors:

- Capital Movers & Storage
- Empire life
- INVISTA
- K3C Community Counselling Centre
- Kingston Police
- Kingston Whig-Standard
- KPMG LLP
- Providence Care
- Queens University
- RBC Royal Bank
- Scotiabank
- TD Bank
- Wilkinson & Co. LLP

To see the photos, visit our [Facebook Page!](#)

## Campaign News

Some workplaces are bringing United Way awareness to their events while some are just kicking off. Here's a look at what you've been up to:

- **Labour Day Parade** – hundreds of people turned out this year to celebrate Labour's contribution to our community. Kingston & District Labour Council President, Rej Bruneau, challenged unions to contribute to the United Way, celebrating many years of partnership. \$8,800 was raised! Thank you Labour Council for all your support and for the partnership with United Way.

- **CFB Kingston** has been hard at work – with custom SIB tours, 100% training and speakers. They have events coordinated, pledge forms printed, kits delivered – to 40

units at the Base. No small feat! Congratulations and what a great start, ECC Major Len Matiowsky, Deputy ECC Major Helene Tanguay and an army of volunteers.

- **"You're On!" - And CFB Kingston** has thrown down the gauntlet – they have challenged **Queen's University**, the region's largest campaign, for the #1 spot! "You're on!" say Queen's co-chairs, Patty McHenry and Kellie Hart. All the best, Len, and all the best, Patty and Kellie!
- **Correctional Service Canada** – Bath Institution will be holding a BBQ on this Friday as well as inviting Larissa Avery from Kingston Home Base Housing Youth Services as an agency speaker. Thank you for organizing the event!
- **Secura Financial Group** held a BBQ on Gardiners Road today from 11:30 - 1:30pm, serving up some delicious food. Watch for their photos next week! Thank you United Way Cabinet member Pat Murphy, Melissa Courtney and everyone at Secura Financial Group for organizing this great event!
- Lots of planning and hard work went into the **Union Gas** golf tournament held on Sept 10, raising over \$6000 in support of United Way. Shawn Quigley, an agency speaker from Youth Diversion was on site to speak to the participants. Thank you, Randy Pitcher, ECC Adam Clow, and the whole committee at Union Gas!
- With the weather still nice, **Assurant Solutions** used it to their advantage and served up some amazing food at their BBQ held on September 8th during the lunch hour in support of the United Way. Thanks, ECC Mark Riley!
- Olympic medalist, Brittany Benn, was a special guest at the **Goodyear** picnic. Ms. Benn spent the afternoon on September 5th signing autographs in support of United Way at the event. Thank you, Brittany! **Goodyear Canada Inc.** has been very busy planning and preparing for this year's campaign. With multiple canvasser trainings this month, and a number of 'Fresh Fare' events this week, the Goodyear campaign is well on its way! Thank you, ECCs Tom Gingrich and April Stevens!
- **E. I. du Pont Canada Company** is getting ready for their campaign by holding a canvass training this Thursday, and kicks of their campaign on September 19th – all the best, ECC Kim Dailey!
- **2016 Loaned Representatives** have officially graduated from training and are already hard at work! They are excited to be helping with the 2016 Campaign and all of the workplace events that are coming up. Let your United Way staff partner know how a Loaned Rep can help with your campaign events!

## Ready to Kick-off

- **Providence Care** has been busy! With canvasser training last week, and their official kick off on Monday with cake at all three sites, their campaign is off to a great start. As the largest campaign in the healthcare sector, we wish them the very best. Way to go, ECC Danielle Preston, and the whole Providence Care committee!

- **Union Gas** kicked off their campaign yesterday with delicious breakfast! Sadie Augustyn from Epilepsy South Eastern Ontario shared her story during the event. Looking forward to your campaign this year!
- **INVISTA** kicked off their campaign with a Fish Fry event today from 11:00am until 12:30pm. With their pledge forms pre-printed, Retiree Chair and canvassers recruited, they're ready for their campaign. Watch for their photos next week! Way to go, ECC Meredith Miller!

## Welcome Aboard

Welcome to our newly confirmed ECCs for the 2016 campaign!

- Addictions and Mental Health Services – Robin Witzke
- Alma Mater Society (AMS) of Queen's University – Julian Frasier & Marlee Satok
- Hotel Die Hospital – Bev Carty
- Kingston General Hospital – Lisa Callahan & Sandra Carlton
- Limestone District School Board – Jane Douglas
- Ministry of Health and Long-Term Care – Richard Carr

# Thank you!

## HERE'S LOOKING AT YOU



Labour Day Parade



Assurant Solutions BBQ



Providence Care Kick-off



Union Gas Golf Tournament



Olympic medalist, Brittany Benn,  
at the Goodyear Picnic



Union Gas Kick-off Breakfast



# SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you are there.

## United Way Events

### Fare for Friends

#### **Sunday, September 18, 2016, 2:00pm - 6:00pm**

In true garden party style, guests of Fare for Friends relax in the elegance of enormous white tents, stroll around the grounds of the Vimy Officers' Mess on the banks of the St. Lawrence River. This is the region's best garden party, where patrons sample culinary delights, excellent wines and beer while enjoying live music and participating in a lively auction. Sponsored by Investors Group.

[\[Read More\]](#)

### Next Gen Networking with Leaders

#### **Wednesday, September 21, 2016, 4:00pm – 6:00pm**

New this year, here's an exclusive chance to network and socialize with community leaders and meet other Next Genners. Join us for an evening of small group networking, where young professionals will get to meet with executives in the community. The event will be held at the Merchant Tap House. For more information, please contact [campaign@unitedwaykfla.ca](mailto:campaign@unitedwaykfla.ca)

[\[Read More\]](#)

### The Push for Change

Joe Roberts will be coming through Kingston. Former homeless youth, and now President and CEO, Joe is pushing a shopping cart across Canada to raise awareness and dollars to end youth homelessness. Locally, the community is invited to join a number of events over Joe's two day stay to highlight the need to end youth homelessness within Kingston and area. Sponsored by Cushman & Wakefield Kingston. [\[Read More\]](#)

### **Walk with Joe & Arrival Ceremony**

#### **Thursday, October 6, 2016 – Joe's Arrival, 12:00pm – 1:00pm**

Join Joe en route at Highway 15 & Highway 2 as he makes his trek into Kingston. Help raise awareness and pledges with 50% of funds staying locally to support programs that serve homeless youth in our community. The walk will conclude at City Hall, with a special welcoming ceremony and speaking engagement from Joe and local dignitaries.

### **Community Luncheon**

#### **October 7, 2016, 12:00pm – 1:30pm**

Everyone is invited to attend this open community luncheon at the Ambassador Hotel & Conference Centre with keynote speaker, Joe Roberts & The Push for Change. Learn more about the national issue of youth homelessness and highlights about the exciting work and local initiatives to end youth homelessness in Kingston and area.

### Seeing Is Believing Tour

#### **Thursday, September 22 & Wednesday, October 12, 2016, 9:45am - 2:00pm**

The 'Seeing Is Believing' bus tours provide volunteers and media partners with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services. We would like to introduce you to the people who work every day to make a difference in our community. Sponsored by CIBC Wood Gundy and Kingston Transit. [\[Read More\]](#)

## **Next Gen Pool Party**

**Friday, October 21, 2016, 12:00pm**

The Next Gen Pool Party will pit teams against each other in a double elimination 8-ball tournament in an effort to support the United Way. There will be a variety of games, draws and activities including a prize for the winning team. Sponsored by *Investors Group*. [[Read More](#)]

## **United We Curl Funspiel**

**Saturday, October 22, 2016, 9:30am – 6:30pm**

The 10th Annual ‘United We Curl’ Funspiel is a great opportunity to have fun and raise money for the 2016 United Way Campaign. The cost is \$125 per curler or \$500 per team (plus one item for the silent auction). Queen’s University team won the trophy last year – come out and give them a challenge! [[Read More](#)]

## **United Way 2016 Campaign Touchdown Breakfast**

**Wednesday, November 30, 2016, Doors Open at 7:00am - Agenda Begins at 7:30am**

Find out how much money you raised as we wrap up Campaign 2016 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Centre. Sponsored by *TD Bank*. [[Read More](#)]

## **2016 Workplace Events**

### **North American Police Equestrian Championships**

**Saturday, September 17 & Sunday, September 18, 2016, 8:00am – 5:30pm**

Please join Kingston Police in celebrating their 175th anniversary, be a part of this unique event, experience the grounds of historic Kingston Penitentiary, and support the United Way. As part of the celebrations and events occurring, riders from across Canada and the United States will be travelling to Kingston for conference sessions and training as well as the competition. [[Read More](#)]