

# How you can leave a lasting legacy

There are many ways in which you can make a difference through the Eternity Fund, United Way's Endowment Fund.



## A Bequest in Your Will

Making a bequest in your will is one of the easiest ways you can contribute to the Eternity fund. You can leave a fixed amount of money, a particular asset or a portion of your estate.



## A Gift of Life Insurance

A gift of life insurance will allow you to leave your estate to your family and still invest in the future of your community. When you designate the Eternity fund as the owner and beneficiary of either your new or existing life insurance policy, you will receive a charitable donation receipt for either the premiums paid or the cash surrender value.



## Other Gifts

You can also donate securities, real estate or RRSPs. Check with your financial advisor or the United Way on how you can benefit from tax savings with these options.

“ The United Way gives us the opportunity to make a lasting and meaningful contribution to our community. Through a bequest to the Eternity Fund we can ensure that the many essential services supported by United Way will be delivered in the future. ”

Katherine & Paul Manley

## We're Here to Help

We'd be pleased to meet with you or your professional advisor to discuss your gift and how you can make a lasting impact for generations to come. Your gift to the Eternity Fund will ensure that United Way's tradition of caring continues - both today and forever - in this wonderful community we call home.

Contact United Way of KFL&A  
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Tel: 613-542-2674 | [uway@unitedwaykfla.ca](mailto:uway@unitedwaykfla.ca)

[www.unitedwaykfla.ca/donate](http://www.unitedwaykfla.ca/donate)



**United Way**  
Kingston, Frontenac,  
Lennox and Addington

# Eternity Fund

United Way Endowment Fund

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## Continue the Tradition of Caring

In addition to the annual campaign the United Way has established a permanent Endowment Fund to give donors the option to invest in the future. United Way is a vital force in our community, providing support 365 days a year to residents in KFL&A. Whatever challenges we face, we want our United Way to be able to continue to work with the community on root causes, address these issues and provide the necessary support.

## The United Way Eternity Fund

The Eternity Fund is the permanent endowment fund of the United Way. When you make a donation to the Eternity fund, the money is invested and the principal is preserved. Only the income earned is used to support essential services and programs, ensuring your gift will benefit future generations.

## Why United Way

The United Way is the largest non-government funder of social services in our community. Your gift to the Eternity Fund will impact many lives through dozens of organizations and programs. We continuously monitor these programs to ensure that your investment in our community is managed responsibly and helps those most in need.

## Named Funds

You may wish to establish a Named Fund for an individual, corporation or group. A Named Fund can be established for all types of gifts.

For more information about Named Funds or United Way's Endowment Fund, please contact [uway@unitedwaykfla.ca](mailto:uway@unitedwaykfla.ca)