

## UNITED WAY KFLA HOLIDAY GIVING

Give the **Gift of Hope** this holiday season by sending an eCard to family, friends and neighbours, making a donation on their behalf to the United Way KFLA\*. Making a donation and acknowledging it with a United Way eCard is a great way to show your thoughtfulness.

There are 6 ways to direct your donation this holiday season: winter boots, shelter for youth, Christmas hampers, support for refugee families, hot meals for the hungry and welcome home baskets. That special someone will know that you're thinking about them, and you'll know that you're making a lasting difference in the lives of others.

[Send an eCard](#) by visiting the United Way KFLA website today!

*\*Your tax receipt will be emailed immediately upon making your gift.*



## NEXT GEN MASQUERADE

Attention, Next Genners! It's almost time to enjoy a night of elegance and mystery at the annual **Next Gen Masquerade** on Saturday, February 25, 2017 at the Renaissance Event Venue.

Get your tickets before January 31st, and take advantage of the early bird special pricing of \$30! Advance tickets will go up to

\$35 after January 31st, so don't miss out! [Click here](#) to get your ticket today.

This exciting evening of intrigue, cocktails and dancing is a fundraiser, organized and run by volunteers from the United Way KFLA Next Gen initiative. The semi-formal social soirée provides a unique opportunity for young professionals ages 25 to 40 to slip behind masks and dance the night away.

For more information contact the United Way at 613-542-2674 or email [campaignmanager@](mailto:campaignmanager@)

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Enjoy a night of elegance and mystery at the 2017 Next Gen Masquerade!

**February 25, 2017**  
8:00pm to 1:00am  
Renaissance Event Venue  
285 Queen Street

**Tickets**  
Early Bird Special: \$30 (before January 31st)  
Advance Tickets: \$35

Available online: [www.nextgenmasq.ca](http://www.nextgenmasq.ca)

This is a 19+ event with a cash bar. Complimentary hors d'oeuvres provided.

www.unitedwaykfla.ca/nextgen | 613-542-2674 | 417 Bagot Street | #NextGenMasq | @nextgenkfla

    
Lead Sponsor

## FEATURED WORKPLACE – UNION GAS

Many of Union Gas' core values overlap with those of the United Way. Contributing to 26 United Ways across Ontario, Union Gas has been a long standing supporter of United Way and the community, especially here in Kingston, Frontenac, Lennox & Addington.

This year, Employee Campaign Chair (ECC), Adam Clow worked with his great committee members to motivate and engage employees, raising over \$42,000 in support of United Way KFLA! Union Gas surpassed their workplace campaign goal, raising \$14,000 more than last year!

Here is what worked well from the Union Gas campaign:

- Learning about the United Way through community events such as Day of Caring
- Recruiting team members from all locations and departments to form a United Way committee
- Providing their committee of volunteers with canvasser training to ensure that they are set up for success
- Attending a Peer Learning Session to receive helpful tips and tricks from other workplace Employee Campaign Chairs
- Leadership starts from the top - having support from Management and the Organization, including a corporate match
- Scheduling agency speakers to share the impact of their campaign on our community
- Running events to increase awareness of the United Way, including a great golf tournament that raised over \$6,000!

Congratulations, Adam Clow, and the whole Union Gas United Way Committee, on your incredible success during the 2016 Campaign. Thank you to Union Gas, for your commitment, caring spirit and dedication to our community!



Kick-off Breakfast



Helping Hands



Chili Fest



Golf Tournament

## THANK YOU LOANED REPRESENTATIVES!



During the 2016 Campaign, United Way KFLA had amazing **Loaned Representatives (LR)** work as part of the campaign team to provide support to workplace campaigns in approximately 400 worksites in Kingston, Frontenac, Lennox and Addington.

The LR Program is a professional and personal development opportunity for employees with potential in the workplace. Over the past three months, the Loaned Representatives have been working very hard by preparing materials, attending events, and providing support to you - our incredible volunteer!

The 2016 Campaign would have not been possible without their support and dedication. Thank you to the following workplaces for generously providing us with the following employees:

- **CFB Kingston** (Chris Catry and Jennifer Burtis)
- **City of Kingston** (Pam Naunheimer)
- **Correctional Service of Canada** (Tanya Knapp)
- **Goodyear Canada Inc.** (April Stevens and Tom Gingrich)
- **Ministry of Advanced Education and Skills Development** (Julia McGregor)

For more information about the Loaned Representative program, visit [our website](#).

## CAMPAIGN NEWS

While some workplaces are still running events and winding down, we wanted to say a big thank you to all who have completed their campaigns for 2016. Please touch base with United Way for any envelopes that you may have for pick up. Here's a look at what you've been up to:

- **Kingston Economic Development Corporation (KEDCO)** organized a United Way Bake Sale and Silent Auction on November 24 in their lobby. Silent Auction items included Active Health Massage, Chien Noir gift card, Chez Piggy gift card, and one night stay at the Delta. Thank you to the employees and local businesses that supported this great event.
- **St. Lawrence College** kicked off their campaign on Wednesday, November 23! SLC students and staff were invited to the cafeteria for treats and coffee to celebrate the Campaign Kick-off event. Throughout their blitz campaign, they had a Chili Day, Dry Style Bar by Dynamic Designs Esthetics, Brown's Coffee Day and a Mini Mani day, wrapping up on November 30! Thank you to ECC Ashleigh and her committee for all of your time and effort.
- **CIBC on Bagot St.** had a Bake Sale on Friday, November 25 from 10:00am until 5:00pm. Thank you to the staff who took the time to bake those tasty treats!
- **Canada Revenue Agency** had their last United Way event of the year on Tuesday, November 29. The event was a Tailgate themed party with delicious food and employees were all wearing football jerseys to celebrate their campaign! They also had a silent auction on six baskets. Thank you ECC Elvin Green and his team!
- Thank you to the great leadership and ECC Linda Koltack at **Continental Conveyor** in Napanee for their generous corporate donation to the 2016 campaign. Keep up the great work!
- Thank you to ECC Kim Hay and the entire team at **Sensient Colors Canada** who had another fantastic campaign this year. They surpassed their goal again by ensuring 100% canvassing and participation as well as running some fun events. Way to go!
- Well done ECC Craig Woodburn and the employees at **WorleyParsons!** Through diligent employee canvassing, as well as some fun events, including a euchre and bocce ball tournament, this workplace raised \$3,295 for the United Way this campaign!
- ECC Adam McDonald with **Bell Technical Solutions** worked hard this year to ensure employees gave through payroll pledges. Thank you Adam for a job well done!
- Thank you to **Andola Fibres** who has a corporate match incentive, and with the hard work of ECC Brad Heyman, employee contributions of \$1,122 turned into \$2,244!
- As a corporation, **Caraustar** is all about recycling old into new. The other thing that ECC John Brake and his Caraustar colleagues are excellent at is recycling success by running another great campaign and again exceeding their goal in 2016. Awesome work Caraustar!
- ECC Kevin Shipley and the team at **XCG Consultants** bypassed their workplace campaign goal this year. Thank you so much for all of your hard work!
- **Ministry of Transportation** was busy finishing off workplace events for 2016 with an Escape Room, Yoga Classes and Chili Fest Day on Thursday, December 1. Thank you to ECC Gillian Dagg-Foster and her team for their continued support and dedication!
- **Addiction and Mental Health Services KFLA** wrapped up their campaign with delicious candy gram incentives for staff. Thank you to ECC Robin Witzke and committee for a job well done!
- Thank you to Bill Durnford and employees at the **Ambassador Hotel and Conference Centre** who raised \$2,100 with employee pledges for this year's campaign!
- **BMO in the Cataraqui Town Centre** has put up a Christmas tree covered by hats and mitts that are generously donated by the clients and team. They will be delivering the collected hats and mitts to children who are in need. Thank you to everyone for your contribution, and to Branch Manager, Christine Kirkwood!

## HERE'S LOOKING AT YOU



BMO Day of Caring - St. Vincent de Paul & Food Sharing Project



CFB Kingston - Campaign Touchdown Breakfast

St. Lawrence College Kick-off & Chili Lunch



Canada Revenue Agency - Tailgate Party

CIBC Financial Group - Bake Sale



Southern Frontenac Community Services - Chili Lunch

KFLA Public Health - Bake Sale



Carruthers Wharf Retiree Event

1dea Design + Media Inc. - Cheque Presentation

Allstate Insurance Canada - Cheque Presentation

BMO - Christmas Tree