



# LOANED REPRESENTATIVE PROGRAM

## What is the Loaned Representative Program?

The Loaned Representative (LR) Program is a professional and personal development opportunity for employees with potential in your organization.

Employees from public and private sector organizations are “loaned” by their employers to help with United Way’s annual campaign. They bring with them great energy and enthusiasm to the campaign. They benefit personally and professionally through this unique opportunity.

Loaned Representatives work as part of a campaign team that supports workplace campaigns in approximately 400 worksites in KFL&A. They facilitate and attend campaign meetings and events, mobilize support, promote the campaign, train, motivate and support volunteers, and create awareness about how United Way is working to build a stronger community for all.



2015 United Way Loaned Representatives (from left to right): Allison Seymour (Correctional Services Canada), Carrie Ann-Gagliano (Canada Revenue Agency), Nickey Gignac (Royal Military College), Scott Thompson (Novelis), Steve McNally (Goodyear) and Tom Gingrich (Goodyear).

## What's in it for employers?

Benefits include:

- Increased staff morale when the organization demonstrates commitment to the community
- Recognition in workplaces at United Way events, in print publications, on the website and in the media
- A re-charged employee; one who has learned new skills, absorbed fresh insights and ideas, made important contacts, is more confident and understands the community better
- Professional development and training for employees

## What's in it for employees?

An opportunity to:

- Receive training and experience in fundraising, project and time management, public speaking, sales, communications, negotiation and planning
- Improve leadership, management and team-building skills
- Learn how a successful campaign works
- Build upon existing strengths
- Make new contacts with networking opportunities
- Learn about the challenges facing our community
- Be part of United Way’s work, making a difference in our community

## Ideal Candidates are:

- Potential leaders
- Team builders
- Confident, innovative employees seeking new challenges
- Goal-oriented individuals

## Join our Participants:

- Assurant Solutions
- Canada Revenue Agency
- Correctional Service Canada
- CFB Kingston
- City of Kingston
- Correctional Service Canada
- E.I. duPont Canada
- Empire Life
- Goodyear Canada Inc.
- KGH-CUPE 1974
- Kingston Garrison
- Ministry of Government Services
- Ministry of Transportation
- Novelis Specialty Products Inc.
- Parole Board of Canada
- Providence Care
- RBC Royal Bank of Canada
- Royal Military College
- South East Community Care Access Centre
- TD Canada Trust

## Testimonials from Loaned Representatives

"This experience was nothing short of amazing! From the training you receive, to the people you meet, to the immediate needs of so many people in our community that are being met thanks to the hard work and dedication of United Way and its many umbrella agencies.

-Scott Thompson, Novelis Inc.

"The Loaned Rep position has been a life changing experience. Through interactions with the KFL&A United Way's partners and agencies my awareness of the area's social and economical needs evolved. This invaluable opportunity allowed me to give back to my community. This is a very unique and fun position that has strengthened my confidence and interpersonal skills. There are not enough words to describe the personal and professional worth gained through this exceptional opportunity. It was an absolute pleasure and I am extremely grateful to have had the opportunity to assist the KFL&A United Way staff with their annual campaign."

-Allison Seymour, Correctional Service of Canada

"First and foremost, the United Way does a fantastic job helping those in need across the KFL&A region. With a vested interest in the community, Novelis has, and continues to be, a larger supporter of the local United Way and its activities. The United Way Loained Representative program is one such activity that Novelis has supported on a number of occasions, there are numerous benefits to both the employee who is loaned to the United Way for this period, and to Novelis. Often, we get employees who return to work with new or enhanced skills in a variety of areas, skills such as public speaking, time management and general office procedures, as well as the benefits associated with hands-on volunteer activities, which they would not normally receive during their regular work activities."

- Clint Bowles, Novelis Inc.

"Being a loaned rep was the most enjoyable and rewarding experience. You get to speak with the different ECC's from many different workplaces, sharing ideas and provide them with support. Listening to the amazing agency speakers and becoming familiar with how much United Way does for our community and how this community really comes together in helping make such a difference in peoples lives. It truly was a blessing to be part of this experience."

- Carrie Gagliano, Canada Revenue Agency

"I found this position to be interesting, challenging, and rewarding. Each day was unique and built on the skills learned throughout my assignment. The position challenged me to go outside my comfort zone and I am so happy I did. The benefit of the experience is beyond words. Thank you!"

- Liz O'Connor, Ministry of Government Services

### How can you get involved?

- Loan us an employee for the program: August 22 to December 16, 2016
- Provide financial support. Your gift of \$10,000 will fund a loaned representative for the 17-week period
- Provide training expertise. Specialized trainers can volunteer their skills and facilitate training modules during the intensive 1-week training.



Give. Volunteer. Act.