United Way
Kingston, Frontenac,
Lennox and Addington

Give. Volunteer. Inspire.

way to go!

Issue #3 United Way of Kingston, Frontenac, Lennox and Addington March 23, 2016

LOCAL PHILANTHROPIST DONATES $1.2 MILLION TO HOUSE HOMELESS YOUTH

United Way's Honorary Patron and local philanthropist A. Britton Smith has made a gift of $1.2 million, through the United Way, to support a home for homeless youth, age 16-19 years, where they will be nurtured and helped to turn their lives around.

"It is very disturbing to think of young people without a place to sleep at night," says Mr. Smith. "This will give them a stepping stone on which to build their lives."

Mr. Smith's gift will make possible the establishment of one new home complete with additional beds and full-time staff support. The Kingston Youth Shelter, an agency with experience providing support for homeless youth, will be charged with creating the new home with additional beds for youth and 24/7 staff support.
"I am grateful to the United Way for bringing this to my attention," says Mr. Smith, "and am happy to support it financially. I hope this gift will inspire others to join me in helping to transform lives of people in our region."

United Way board chair, Susan Nicholson, describes this as an historic moment. "We cannot thank Brit enough for all he does for our community, especially through the United Way. A transformational gift of this size will help us to address the root causes of issues like youth homelessness. Philanthropic gifts, such as this, go a long way in having a significant impact."

Kingston has one of the country's highest proportions of youth in its city shelters. One third are young people. The national average is one in five. More transitional and supported housing for young people is urgently needed, and Mr. Smith's support will make a significant difference. The United Way has been working with local agencies, funders, partners and volunteers to coordinate a local initiative to end youth homelessness in Kingston and area.

This year marks the 75th year of the United Way in Kingston. Mr. Smith's donation is its first million-dollar gift.

United Way President & CEO Bhavana Varma says Kingston is a generous community, raising funds every year to support local programs. "Thousands of people support programs that meet immediate needs through our agencies," she says. "Additionally, by securing philanthropic gifts of this size we can address root causes of issues that impact our community. We are so grateful to Mr. Smith for his inspiring generosity."

CLICK BELOW TO CONNECT WITH US:

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www.unitedwaykfla.ca

For more information about youth homelessness in Kingston and area and the United Way, please visit www.unitedwaykfla.ca.

THANK YOU, KINGSTON FRONTENACS!

United Way KFLA teamed up with the **Kingston Frontenacs** and **Fort Henry** for the final home game of the regular season at Rogers K-Rock Centre on March 19, 2016. The purpose of this special initiative was to celebrate and raise awareness of United Way's 75th Anniversary.

Every ticket sale through an exclusive link was discounted with a portion of procees going to United Way. The players were wearing special uniforms including jerseys and socks, designed by BmDodo and are being auctioned off in support of United Way.

Check out the online jersey auction to bid on game worn Fort Henry guard jerseys and socks from Saturday's home finale. The auction link is right here.

Thank you **Kingston Frontenacs** for your support!

75 YEARS OF CARING

In September 1941, the Kingston Community Chest was incorporated with a mandate to develop cooperation among social agencies in the Kingston area and to provide financial support to social service agencies. The first campaign raised $23,500.

Now, 75 years later, the United Way of Kingston, Frontenac, Lennox & Addington raised over $3 million annually and supports 57 programs delivered by 40 agencies. These programs helped 75,000 people. Additionally the United Way works with community stakeholders to address root causes of social issues and focuses on long term outcomes.

Through the past 74 years, the United Way has raised over $64 million.

Join us in celebrating our 75th Anniversary year on June 25, 2016. The United Way will be organizing a special **Community Caring Celebration** at Lake Ontario Park from 11am to 2pm. This free event is open to the community and will involve a BBQ, walk through history and lots of fun activities. For more information please visit our website.

Check out our brand new 75th Anniversary Campaign Materials. Campaign materials with a logo that is specially designed for the 75th Anniversary include T-shirts, hoodies, travel mug, sunglasses, tattoos, and more! Please contact your staff partner for special orders.

DAY OF CARING BY QUEEN'S UNIVERSITY UNITED WAY STUDENTS COMMITTEE

Students from the United Way Committee at **Queen's University** rolled up their sleeves again for our community. On Friday, March 18, students had a Day of Caring at Dress for Success to help organizing outfits and accessories for their upcoming clothing sale. Thank you, **Alma Mater Society**!

2015 WORKPLACE VOLUNTEER AWARD LUNCHEON WINNERS ARE…

Sponsored by **Bell**

In 2015, more than 250 workplaces from Kingston, Frontenac, Lennox & Addington areas contributed to the overall United Way campaign, exceeding $3.4M. This important investment in the community helped our friends and neighbours access vital programs and services that will improve the quality of life. We will be celebrating the success and generous contributions made by workplaces at this year's Workplace Volunteer Awards Luncheon, which includes a special program that honours top workplaces, while partaking in a lunch menu specially crafted by the team at the Days Inn and Conference Centre Kingston. Congratulations to the 2015 United Way Workplace Campaign award winners:

Participation Awards

Platinum Awards

Minimum of 90% participation & $100 per capita

- BMO Financial Group
- BMO King Street E
- BMO Napanee
- BMO Nesbitt Burns
- Canadian Hearing Society
- Canadian Mental Health Association
- Canadian National Institute for the Blind
- Collins Barrow SEO LLP
- CORCAN
- Elizabeth Fry Society of Kingston
- Girls Inc. of Limestone, Algonquin and Lakeshore
- Independent Living Centre Kingston
- Kingston Community Credit Union
- Kingston Home Base Non-Profit Housing Inc.
- Kingston Youth Shelter
- Loving Spoonful
- Marc F. Raymond Opticians
- Ministry of Economic Development, Employment & Infrastructure
- Northland Power
- RBC Financial Planning
- RBC Main Branch
- Shared Support Services Southeastern Ontario
- United Way KFLA
- Windmills
- Youth Diversion Program

Gold Awards

Minimum of 75% participation & $75 per capita

- Assante Financial Fenlon Division
- BMO Amherstview
- BMO Bath Rd
- BMO Verona
- Great West Life Assurance Company
- Homestead Land Holdings Limited
- KPMG LLP
- Launch Lab
- Novelis Inc.
- Parsons
- RBC Odessa
- RBC Princess & Drayton
- UPS

Silver Awards

Minimum of 65% participation & $65 per capita

- Costco
- E. I. du Pont Canada Company
- Eastern Northern Parole Board
- K3C Community Counselling Centres
- Kingston Dodge Chrysler
- Kingston Literacy & Skills
- Manulife Financial
- Ministry of Training, Colleges and Universities
- RBC Financial Group
- RBC Gardiners Rd
- RBC Napanee
- Robinson Innovations
- Southern Frontenac Community Services
- St. Vincent de Paul Society of Kingston
- TransAlta

Bronze Awards

Minimum of 50% participation & $50 per capita

- Bell Technical Solutions
- Big Brothers Big Sisters of KFL&A
- BMO Gardiners Rd
- Canada Revenue Agency
- CIBC Wood Gundy Inc.
- Empire Life
- Family & Children's Services of FL&A
- Food Sharing Project
- Goodyear Canada Inc.
- Hydro One
- Kingston Community Health Centres
- Lennox & Addington Interval House
- NORR Limited Architects and Engineers
- Northern Frontenac Community Services
- RBC Commercial Banking
- RBC Sydenham
- Reliance Home Comfort
- Scotiabank (168 Wellington St)
- Scotiabank (863 Princess St)
- Secker, Ross & Perry LLP
- Sensient Colors Canada Ltd.
- TD Canada Trust Gore Rd
- Union Gas Ltd.
- Utilities Kingston
- Wilkinson & Company LLP

Achievement Awards

Keystone Awards

Workplace campaigns that raised $250,000+

- Queen's University

Limestone Awards

Workplace campaigns that raise $100,000+

- Correctional Service Canada
- Empire Life
- Goodyear Canada Inc.
- Kingston Garrison

Sandstone Awards

Workplace campaigns that raised $50,000+

- City of Kingston
- Homestead Land Holdings Limited
- INVISTA
- LCBO
- Novelis Inc.
- Providence Care
- RBC Financial Group
- Royal Military College

Cornerstone Awards

Workplace campaigns that raise $25,000+

- Algonquin & Lakeshore Catholic District School Board
- Assurant Solutions
- BMO Financial Group
- Bombardier Transportation
- CIBC Financial Group
- Collins Bay Institution
- Costco
- E. I. du Pont Canada Company
- Joyceville Institution
- Kingston General Hospital
- Limestone District School Board
- Millhaven Institution
- Ministry of Health and Long-Term Care
- Union Gas Ltd.

Britton Smith Foundation Leadership Award

Leaders of the Way (gifts of $1,200+) represent 40% of the campaign achievement. These awards recognize workplaces that make Leadership part of their campaign.

Ruby

Workplaces with more than 40 Leaders

- Queen's University

Emerald

Workplaces with 25 to 39 Leaders

- Kingston Garrison

Diamond

Workplaces with 10 to 24 Leaders

- City of Kingston
- Correctional Service Canada
- Empire Life
- Providence Care
- RBC Financial Group
- Royal Military College

Sapphire

Workplaces with 5 to 9 Leaders

- BMO Financial Group
- CIBC Wood Gundy Inc.
- E. I. du Pont Canada Company
- Kingston General Hospital
- Limestone District School Board
- Ministry of Health and Long-Term Care

Special Awards

Community Builder Award

First time employee campaigns

- Addiction & Mental Health Sevices KFLA
- Continental Conveyor (Ontario) Limited
- Loving Spoonful

Media Award

We are grateful to our media sponsors who helped to keep the campaign alive in the hearts and minds of the residents of KFL&A

- Bell Media Kingston
- Corus Entertainment
- PostMedia Network Inc.
- Rogers Radio Kingston
- snapd Kingston
- Station 14

Spirit of Community Award

Organizations and events that went above and beyond to reach out to the broader community or raise significant funds for the campaign

- Alma Mater Society of Queen's University
- Ambassador Hotel & Conference Centre
- Bell
- Independent Living Centre Kingston
- Kingston Economic Development Corporation
- Kingston Police
- Ministry of Attorney General
- Novelis Inc.
- Public Works & Government Services
- RBC Dominion Securities Inc.
- Royal Military College
- TD Financial Group
- TransAlta
- United Way Curling Funspiel

Labour Recognition

Labour Awards

Unions who increased both their support and participation in workplace campaigns.

- Canadian Union of Public Employees (CUPE) Local 1302
- Elementary Teachers Federation of Ontario (ETFO) Limestone Local
- Kingston and District Labour Council (KDLC)
- Public Service Alliance of Canada Union of National Defense Employees (PSAC/UNDE) Local 641
- United Steel Workers (USW) Local 343

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you are there.

WORKPLACE VOLUNTEER AWARDS LUNCHEON

Wednesday, April 6, 2016, 11:30am - 2:00pm
The Workplace Volunteer Awards and Appreciation Luncheon will be held on April 6 at the Days Inn to celebrate the success of 2015 campaign. Sponsord by Bell and Diamond Hotels.

NATIONAL VOLUNTEER WEEK

Sunday, April 10 to Saturday, April 16, 2016
A week-long celebration whereby registered charities, not-for-profit organizations and volunteer centres pause to thank and recognize their volunteers.

CHANGE THE WORLD ONTARIO YOUTH VOLUNTEER CHALLENGE

Sunday, April 10 to Monday, May 23, 2016
A fun way for high school students to earn volunteer hours while doing good in their community. The United Way Volunteer Centre encourages high school students to take up the challenge by committing to a volunteer activity during the designated period and logging the hours they've volunteered. [Read more]

SUCCESS BY 6 WEEK

Sunday, May 1 to Sunday, May 8, 2016
Success By 6 Week is a fun-filled week of events and activities designed with the youngest members of our community in mind. It heightens public awareness of the importance of early years development and provide opportunities for young children, their families and caregivers to "Take the time, make the moments matter™" [Read More]

NEXT GEN SOCIABLE

Saturday, May 14, 2016, 3:00pm - 7:00pm
United Way Next Gen's signature event, Next Gen Sociable returns on May 14. Next Gen Sociable provides a unique chance to sample specialty beer and whisky from around the globe while enjoying live entertainment. Join Next Gen's annual celebration of good friends and good music.
[Read More]

DAY OF CARING

Friday, June 10, 2016
Join hundreds of volunteers from workplaces around KFL&A to take part in a one day blitz of painting, landscaping and light maintenance of local agencies. [Read more]

COMMUNITY CARING CELEBRATION

Saturday, June 25, 2016, 11:00am to 2:00pm
Come to Lake Ontario Park to celebrate 75 years of community caring! There will be a BBQ, a 5k Walk Through History, and lots of fun activities for the whole family. [Read More]

UNITED WAY 2016 CAMPAIGN KICK-OFF BREAKFAST

Friday, September 9, 2016, Door Opens at 7:00am - Agenda Begins at 7:30am
We're starting off Campaign 2016 the way we always do, over breakfast at the Ambassador Hotel & Conference Centre. Join over 600 volunteers for a hot buffet breakfast as we announce our region-wide fundraising goal.

LABOUR DAY PARADE AND PICNIC

Monday, September 5, 10:00am - 2:00pm

Please join the Kingston and District Labour Council for the Annual Labour Day Parade and Picnic. The event begins at McBurney Park (Ordnance and Clergy Streets) and is open to the public. Everyone is welcome. We are also celebrating the 75th Anniversary of and our partnership with the United Way. Please join us in the park and enjoy free music, food and fun for the kids.

CFB KINGSTON COMMANDO CHALLENGE

Saturday, September 10, 2016

CFB Kingston's Commando Challenge is the perfect team building activity for organizations have fun with a bunch of friends or bring together a community group. Teams of 10 members compete against the clock, and each other, to complete 7 military challenges.

FARE FOR FRIENDS

Sunday, September 18, 2016, 2:00pm - 6:00pm

In true garden party style, guests of Fare for Friends relax in the elegance of enormous white tents, stroll around the grounds of the Vimy Officers' Mess on the banks of the St. Lawrence River. This is the region's best garden party, where patrons sample culinary delights, excellent wines and beer while enjoying live music and participating in a lively auction. Sponsored by Investors Group. [Read More]

UNITED WAY 2016 CAMPAIGN TOUCHDOWN BREAKFAST

Wednesday, November 30, 2016, Door Opens at 7:00am - Agenda Begins at 7:30am

Find out how much money you raised as we wrap up Campaign 2016 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Centre.