



United Way
Kingston, Frontenac
Lennox and Addington

Give. Volunteer. Act.

way to go!

Issue #22

United Way of Kingston, Frontenac, Lennox and Addington

November 26, 2014

THIS IS IT

By this time on Friday, 2014 Campaign will officially be wrapped up. It's been 11 weeks of non-stop action as thousands of volunteers and donors from hundreds of KFL&A workplaces gave everything they had to raise money for important social programs and services that help tens of thousands of people right here in our community.

At this point, there's only one number on everyone's mind. Unfortunately, we're not going to tell you what it is yet. As all of KFL&A speculates on how much money you raised, we're going to keep our mouths shut until Friday morning, when 2014 Campaign Chair Carrie Batt steps up to the microphone at the Ambassador and breaks the suspense.

We have a couple of tickets remaining. If you act very quickly, you might be able to snag them through [our website](#). Or give us a call at 613-542-2674.

LAST CALL (FOR REAL THIS TIME)

We said it last week, but it'll be a whole year until we get to say it again: If you're holding onto your envelope, hoping it's going to be the one to push us over the top, this is your absolute last chance to get it into us. Call your staff partner and we'll drop everything and rush over to pick it up.

THANK YOU LOANED REPS

As the campaign comes to a close for 2014, we would like to thank Novelis, CFB Kingston, Ministry of Transportation, Goodyear and Correctional Service Canada for generously providing us with a loaned rep each.

Over the past 15 weeks, you may have met some of them during the campaign.



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 www.unitedwaykfla.ca

Thank you:

- Derek Brown (Goodyear)
- Kathryn Foster (MTO)

- Michelle Martin (CFB Kingston)
- Allison Seymour (Corrections)
- Albert Jelley (Novelis)

CAMPAIGN NEWS

Who's planning a big event? Who's raising money from their latest big event? We've got all the latest Campaign news for you!

Student Events

- Listen for a knock on your door on Saturday November 29! The **Queen's United Way Student Committee** and volunteers will be collecting non-perishable food items and gently used clothing in the University District starting at 11 am. Donated items will go to United Way funded agencies.
- **Royal Military College** will be touching down their 2014 United Way Campaign on November 27 over the lunch hour. Since kicking off, RMC has raised over \$52,000 through employee giving and events like chili fests, troll tols, the Waterborne Obstacle Course – just to name a few. Way to Go ECC Eric Boucher!
- **Archbishop O'Sullivan Catholic School** will be holding a Crazy Hat/Hair Day on November 27 in support of the United Way KFLA. Way to go ECC Claire Duggan!
- Students and staff at **Our Lady Mount Carmel** ran events this week in support of UW including excessive accessory day, pajama day and jersey day. Thank you to Mme. Compeau and all at Our Lady Mount Carmel!



K3C Community Counselling Centre hosted a pulled pork lunch on Nov. 25. Thank you Nancy!



The RMC Christmas Concert in support of United Way on November 21 raised over \$700. Thank you to all of the cadets in the Bands and Choir who put on a fabulous show once again this year!

Workplace Events

- **CFB Kingston** touched down their 2014 United Way Campaign over breakfast on November 26. Commanding Officers and Unit Sergeants served breakfast and thanked their employees for another great year. Thank you ECCs Liam Doyle and Gary Wolfman!
- **Youth Diversion Program** and St. Lawrence Youth Association competed to see which agency could raise the most money in support of the United Way KFLA this year. Daren Dougall and Youth Diversion came out on top with \$3,786 and as a result, Daren will be getting a pie in the face on November 28 at 10 am!
- **Kingston Economic Development Corporation** held their second annual Innovation Park Master Chef Challenge in support of the United Way KFLA on November 18. Three soups and three desserts were

entered into the competition and employees could sample these dishes for \$5, after which they cast their vote for their favourite!

The Results Are In

- **Assurant Solutions** touched down their campaign earlier this week. They raised over \$38,000 – well exceeding their original goal of 30,000! With fun events and a corporate gift of \$15,000, Assurant employees rallied together in support of the United Way KFLA. Way to go ECCs Shawn Bolt!
- **Lennox & Addington Interval House** touched down this week after raising \$1,170! Thank you ECC Sue Weir!
- **Parole Board of Canada** touched down their campaign this week with a total of \$7,055. Not only did they surpass their internal goal this year, but they raised \$1,600 more than last year. Way to go ECC Emily Prout and all at the Parole Board!

- Since kicking off, **Kingston Literacy & Skills** has raised \$1,726 with events and employee pledges in support of the United Way. Way to Go ECC Martha Rudden!
- ECC Hanna Kitchingman at **Girls Inc. of Limestone, Algonquin and Lakeshore** touched down their campaign this week with a total raised of \$1,442. Way to go!
- The **Ministry of Municipal Affairs and Housing** has had a great campaign with Allan Scott at the helm, who also happens to be the newest member of our 2014 Campaign Cabinet! With employee pledges and a delicious chicken barbecue, they touched down with over \$1,255 raised in support of the United Way KFLA. Way to Go ECC Morgan Alger!
- After raising \$3,600, **Shared Support Services of Southeastern Ontario** touched down their United Way Workplace campaign. Way to Go ECC Ellen Westervelt!
- **University Hospitals Kingston Foundation** employees raised over \$1,700. Thanks to ECC JoAnne Metcalfe!
- Employees at the **Ministry of the Environment** for raised an impressive \$4,687 in support of the United Way KFLA! Way to go ECC Jehanne Hurlbut!
- From a Wii Bowling Tourney, an afternoon of Mini-Putt, and a very successful car wash, **Public Works and Government Services Canada** raised over \$700! Thank you ECC Vincent Correia-Reid!
- Thank you ECC Sandy Roach for helping to raise \$2,145 at **Wilkinson & Co. LLP** this year!
- ECC Al Olivera implemented best practices throughout the campaign at **Robinson Innovations** this year. Not only did they raise \$10,000 in employee pledges and event dollars, they also had 100% participation! Way to go!
- **Lowe's** employees rallied together and raised almost \$900 in support of the United Way KFLA. Thanks to a corporate match from Lowe's and for their great NHL Jersey Raffle, they were able to exceed the total raised last year by 62%. Thank you ECC Maggie Pitcher!
- The campaign at **Viner, Kennedy, Frederick, Allan & Tobias LLP** touched down this week after raising \$3,704. Way to go ECC Donna Jones!
- The **Corporation of the County of Lennox and Addington** has raised \$3,341 in support of the United Way KFLA. Way to Go ECC Buffy Whalen!
- Congratulations to ECC Jason Beaubiah and all of the folks at the **Kingston Youth Shelter** who raised their highest amount ever. They raised \$2,700 this year! Way to Go!
- **Family and Children Services of FL&A** ECC Angela Woodman oversaw a campaign that raised an impressive 14,000! Way to go!
- Thank you to the **Limestone District School Board** for organizing various events at schools across KFL&A and encouraging the students and staff to get the children and staff involved.
 - Elginburg Public School through \$150 through fun events.
 - L.C.V.I. raised \$650 through employee giving and events like their Garage Sale.
 - Frontenac Public School raised \$850 from employee giving
 - Prince Charles Public School raised \$1,958 from events and employee giving.
 - Fairfield Elementary raised \$150 through employee giving.
 - First Avenue Public School raised \$1,994 From events and employee giving.
 - Loughborough Public School raised \$720 through employee giving
 - QECVI raised \$1,350 through employee giving
- Thank you to the **Algonquin and Lakeshore Catholic District School Board** for organizing many wonderful events and encouraging employee giving.
 - St. Marguerite Bourgeoys Catholic School raised \$590 through fun events.
 - St. Thomas Moore Catholic School raised \$1,134 from events and employee giving.
 - St. Patrick Catholic School raised \$835 through events and employee giving.
 - J.J. O'Neill Public School raised \$250 from events.

THE NEXT GENERATION

2015 is shaping up to be another fun-filled year! The Next Gen committee has started planning the third annual Next Gen Masquerade, the Ambassador list has grown and a date has been selected for Next Gen Sociable.

United Way Next Gen will present Masquerade at the Renaissance Event Venue on February 21, 2015. This semi-formal social soiree gives United Way Next Gen supporters the chance to slip into semi-formal attire and masks for an evening of intrigue, cocktails and dancing. Watch for more details!

Next Gen Sociable will take place on Sunday, May 17, 2015. This event provides a unique chance to sample specialty beer and whisky brands from around the globe. The committee will begin planning the annual celebration of good friends and good music early in 2015.

The roster of Next Gen Ambassadors continued to grow in 2015. Thanks to all who are helping to increase awareness and support of Next Gen and United Way in their workplaces:

- 3SO – Shared Support Services | Southeastern Ontario: Emilie Wright, Ellen Westervelt & Samantha Laurin
- ALCDSB: Katie Williamson, Chris Gencarelli & Karen Paul
- BMDodo Strategic Design: Gillian Moren
- BMO Financial Group: Aimanda MacRae

- Bell Media Group: Matthew Bisson & Brian Donohue
- Bombardier Systems: Rob Raike
- CIBC Wood Gundy Inc.: Bradley See
- City of Kingston: Peter Huigenbos & Christina Thomson
- Correctional Service Canada: Kyle Lawlor
- Corus Entertainment: Monica Lapajne & Kristin Moore
- Cult Marketing: Jenn Orsatti, Patrick Orr & John Garotalo
- Days Road Dental Clinic: Hannah Hall
- Empire Life: Renée Bezile
- Family and Children's Services: Dana Bell
- Goodyear Canada Inc.: Derek Brown
- Investors Group: Lee Christy
- Kingston General Hospital: Chris Hammer
- KPMG: Kira Hataley, Renee Leger & Rebecca Prophet
- Kingston This Week: Danielle Vandenbrink



- Providence Care: Jenn Goodwin
- Queen's University: James Ligthart
- RBC Financial Group: Megan Horton & Amanda Reynolds
- St. Lawrence College: John Pierce
- Sustainable Kingston: Katie Wall
- Union Gas: Dugal MacDermaid, Adam Clow & Jackie McKay
- University Hospitals Kingston Foundation: JoAnne Metcalfe
- Upper Canada Commercial Insurance Group: Jessica Hoekstra
- Upper Canada Office Systems: Kathryn Lang
- Withey Addison LLP: Kate Wolsey

QUEEN'S DAY OF CARING



The Queen's United Way Student Committee volunteered to hold a Day of Caring at the St Vincent de Paul Society, Boys and Girls Club of Kingston & Area and Kingston Interval House on Nov. 21.

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you're there.

CAMPAIGN TOUCHDOWN BREAKFAST

Friday, November 28, 2014, 7 am

Find out how much money you raised as we wrap up Campaign 2014 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Resort. [[Learn More](#)]

NEXT GEN MASQUERADE

Saturday, February 21, 2015, 8pm to 1am

United Way Next Gen presents Masquerade at the Renaissance Event Venue. This semi-formal social soire gives United Way Next Gen supporters the chance to slip into semi-formal attire and masks for an intimate evening of intrigue, cocktails and dancing. [[Learn More](#)]

NEXT GEN SOCIABLE

Sunday, May 17, 2015, 3pm to 7pm

United Way Next Gen's signature event, Next Gen Sociable returns on Sunday May 17, 2015, from 3 pm to 7 pm at the Four Points By Sheraton Kingston. Next Gen Sociable provides a unique chance to sample specialty beer and whisky from around the globe while enjoying live entertainment. Join Next Gen's annual celebration of good friends and good music. [[Learn More](#)]

YOU OUGHT TO BE IN PICTURES

When was the last time you checked out our Facebook page? If it's been more than a couple of days, you might want to visit us again. In the last few days we've posted new photos from events from one end of KFL&A to the other. [Visit us on Facebook](#) to have a look at our latest uploads.

