A FRIEND-LY REMINDER

The 21st edition of United Way Fare for Friends is coming Sunday, September 7th to the Vimy Officers’ Mess, along with some of Kingston’s top chefs, Ontario wineries and breweries, live entertainment and lots of friends.

The Fare for Friends auction is back too. This year we’ve got beautiful works of art, dozens of one-of-a-kind items and packages and more on the live and silent auction blocks. You can preview the items on our Facebook page.

Still don’t have your tickets? They’re selling out quickly, so make sure you order yours this week. Tickets are $160.00 a person with a tax receipt available for a portion of your ticket price. Order yours today at https://fareforfriends.eventbrite.ca.

Visit http://www.unitedwaykfla.ca for more information about this popular event.

COUNTDOWN TO KICK-OFF

The end of summer may be nearing for some, but for United Way staff and volunteers, the heat is really turning up as Campaign 2014 gets set to kick-off in four weeks.

2014 Campaign Chair Carrie Batt and her Campaign Cabinet of community leaders are working hard behind the scenes to make sure everything is in place by Friday September 12, when we officially cut the ribbon on United Way KFLA 2014 Campaign Kick-Off Breakfast.

KFL&A’s largest annual fundraising campaign.

We’re kicking things off in our traditional fashion, over a delicious hot breakfast at the Ambassador Hotel & Conference Resort, and we want you to be part of the excitement.

Tickets are just $15 per person, thanks to our sponsors: Canadian Tire, Ring Wireless by Tyroute and Ambassador Hotel & Conference Resort.

To order tickets, please visit http://2014-campaign-kick-off.eventbrite.ca

For more information, please call 613-542-2674 or email campaign@unitedwaykfla.ca
PEER TWO

If you missed our first ECC Peer Learning Session of the year earlier this spring, you missed out on a chance to share your campaign success secrets and learn a few new tricks from other successful ECCs. The good news is you’ve we’re doing it all over again on August 27th from 9 a.m. to 12:30 p.m.

Whether you’re a new ECC just learning the ropes or a seasoned pro looking for a few new additions to your bag of tricks, we guarantee that you’ll learn something new and valuable, and you may even want to share a success or two. You can register online for this free session.

For more information call 613-542-2674 or email campaign@unitedwaykfla.ca

THINGS ARE LOOKING UP

We’ll all be looking up at the end of September when the United Way lamppost banners fly high above the streets of Downtown Kingston. Special thanks to our friends at the Downtown Kingston BIA for creating this fundraising and awareness opportunity, and thanks to these businesses and organizations who decided to ride shotgun with us as we take to the friendly skies:

- Empire Life
- KPMG
- Providence Care
- TD Canada Trust
- Home Base Housing
- Ontario Power Generation
- RBC
- K3C Community Counselling Centres
- Queen’s University
- INVISTA (Canada) Co.
- Robinson Innovations
- Goodyear
- Capital Movers
- Scotiabank
- Ontario Power Generation
- RBC
- Scotiabank

Company logos will be displayed on a United Way lamppost banner, where they’ll be right in the sightlines of tens of thousands of downtown motorists and pedestrians.

For information, please contact Maura Doyle at 613-542-2674, ext. 7 or email mdoyle@unitedwaykfla.ca

CAMPAIGN NEWS

Some people beat the heat by jumping in the lake or taking a dip in the pool. But there other folks out there who have learned that the best way to beat the heat is to pretend it’s the fall and hold a United Way fundraising event. Here’s a look at what you’ve been up to:

- You may notice things are more casual around the Kingston Police headquarters. Last week their administrative staff began having dress down Fridays for United Way. Thanks to ECC Antje McNeely.
- The first phase of the LCBO “Give Back Where You Live” campaign wrapped up August 10th. Watch for the second phase to begin on September 25 at an LCBO near you. Remember, a donation at the till helps support local agencies and programs. Thanks to all LCBO employees!

If you like to read, be sure to check out the book sale table at the LCBO Midland Avenue store. They’re also accepting book donations if you have any books you’d like to pass on to a new reader. Way to go ECC Teresa Graham!

- CFB Kingston is hosting their first-ever GamesQuest on October 4th at the CFB Kingston Jr’s Mess, 2 Sadie Avenue. The event includes open gaming, learn to play demos, Warhammer 40K Tournament, Star Wars: X-Wing Tournament, Dungeons & Dragons and much more for just $10 per person or $20 per family!
Welcome Aboard

We’re pleased to welcome our new and returning ECCs to the campaign trail. Welcome aboard:

• Kingston Police: Antje McNeeley
• Goodyear: Rob Hanna and Derek Brown
• All Risks: Janice Barker
• Northland Power: Julie Madigan
• Ministry of Transportation: Jason Buick
• Ministry of Health & Long-Term Care: Richard Carr
• Public Works & Government Services: Vincent Correia-Reid
• Lafarge Canada Cement: Kelly Hurley
• Ministry of Attorney General: Jeff Prozeller
• KPMG: Sarah Kulp
• Hotel Dieu: Leanne Deodato

The venues are booked and dates are set so mark your calendars and make sure you’re seeing is believing bus tours

Friday, September 12, 2014
The Seeing is Believing bus tours provide volunteers and media partners with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services. [Learn More]

FARE FOR FRIENDS

Sunday, September 7, 2014
Fare For Friends will return to the Vimy Officers’ Mess at CFB Kingston for the 21st edition of Kingston’s favourite garden party. Your favourite chefs will be there too, along with Canadian wineries and microbreweries, live entertainment and exciting auction action. [Learn More]

CAMPAIGN KICK-OFF BREAKFAST

Friday, September 12, 2014
We’re starting off Campaign 2014 the way we always do, over breakfast at the Ambassador Hotel & Conference Resort. Join over 600 volunteers for a hot buffet breakfast and a roomful of Spirit of Community as we announce our region-wide fundraising goal and cut the ribbon on Campaign 2014. [Learn More]

COMMANDO CHALLENGE

Saturday, September 13, 2014, 8 a.m. to 2 p.m.
Have you ever wondered if you have what it takes to make it through military training? Well, here is a unique opportunity to find out! CFB Kingston’s Commando Challenge is the perfect team building activity for corporate groups or great fun for a bunch of friends or a community group. Teams of 10 compete against the clock, and each other, to complete 7 military challenges. [Learn More]

UNITED WE CURL

Saturday, October 18, 2014, 9:30 a.m. to 6:30 p.m.
The 8th Annual “United We Curl” Funspiel is a great opportunity to have fun and raise money for the 2014 United Way Campaign. The cost is $125 per curler or $500 per team (plus one item for the silent auction). Empire Life won the trophy last year – come out and give them a challenge!

STARLIGHT FILM FESTIVAL

Friday, November 7 – Saturday, November 8, 2014 (Friday night to Saturday morning), 12:30 a.m. and 6:30 a.m.
Cineplex Odeon hosts our annual Starlight Film Festival – an all night marathon of movies, popcorn, fountain pop and free arcade games for high school students. Students 13-19 years enjoy movies between 12:30 a.m. and 6:30 a.m. All proceeds from ticket sales go to United Way. [Learn More]

CAMPAIGN TOUCHDOWN BREAKFAST

Friday, November 28, 2014
Find out how much money you raised as we wrap up Campaign 2014 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Resort.