



it's a team effort

way

to go!

Issue # 3

UNITED WAY SERVING KINGSTON, FRONTENAC, LENNOX & ADDINGTON

March 24, 2010

Back to the Future

Campaign 2010 is the hot topic around the United Way offices these days. Next Monday evening we'll officially reveal KFL&A's best-kept secret and introduce this year's Campaign Chair. Who is it? There's only one way to find out: Join us next Monday evening at the Ambassador and get the news first-hand.

Of course, before we start the ball rolling on Campaign 2010, we have one last piece of Campaign 2009 business to tend to. Monday night isn't just for looking ahead, it's also our last opportunity to look back on your incredible successes during Campaign 2009. We're celebrating your 11th straight local fundraising record with a look back on everything you accomplished last year.

The annual Volunteer Awards & Appreciation is coming Monday evening, March 29 at the Ambassador Conference Resort. And we won't just be looking back on last year, we'll be traveling even further back in time, all the way to the '70's and '80s.

Join us for a retro-style evening, complete with a delicious hot pasta bar and dancing to your favourite classic rock tunes, courtesy of Bauder Road. So tease up your hair and stick in your shoulder pads, because we'll have prizes for the best clothes, hair, shoes and more.

Check out these great links for retro costume ideas: <http://www.liketotally80s.com/80s-party-idea.html> or http://www.ehow.com/how_2071922_dress-1970s-party.html

Call 613-542-2674 to book your tickets and make sure that the time machine doesn't leave without you.

Team Spirit? Let's Hear It!

Next Monday night isn't just about the clothes and music. We're also celebrating your incredible fundraising achievements as we hand out our Campaign 2009 workplace awards.

You can check out all of the winners on the flyer included with your newsletter.

While most winners know about their awards in advance, we still have a few suspenseful moments in store for you. The Team Spirit Awards go to one workplace in every sector. We'll announce the winners live at Awards Night, but in the meantime, included with this newsletter is a sector-by-sector list of nominees.

Recognizing True Leadership

Last year we introduced an award to recognize exceptional generosity in the workplace. Leadership Giving - gifts of \$1,000 or more - is a growing trend in workplace giving, and the Leadership Awards allow us to salute the leaders in our community. This year, we've decided to re-name these prestigious awards after of our community's great leaders. Starting this year, we'll be handing out the Britton Smith Foundation Leadership Awards to workplaces with significant numbers of Leadership Donors.

Brit Smith is the founder of Homestead Landholdings, a great community champion and our United Way's Honorary Patron. Over the past two years, Brit's name has become synonymous with Leadership Giving, as he focused the spotlight on your generosity when he introduced the Smith-Homestead Leadership Challenge Fund to match all new gifts at the Leadership level and all increases by existing Leaders.

Campaign News

- The perennial early birds over at Cruickshank Construction are getting off to yet another early start. They'll be in the Catarauqui Town Centre North West parking lot on Saturday, May 15 from 9:00 a.m. to 1:00 p.m. , holding their second annual Sandbox Day Sale. Drop by and take home a sack full of sand for your sandbox for just \$10, with all proceeds going to the United Way's Success By 6 initiative.

- Speaking of perennial early birds, our friends at Assurant Solutions are off to their usual early start as well. ECC Susan Durga has already recruited her committee and held her first planning session. Way to go, Susan and committee members Kristal Stachel; Lea Gaudet; Amanda Minnick; Cathy Christmas; Chantal Levac; Caroline Proulx; Bedina Kone; Katina Menard; Trish Geertsma and Sara Belanger!!

- And Queen's students are showing how much they care by holding their very own Day of Caring. This Saturday a team of Queen's students is heading to the Kingston Youth Shelter for a day full of painting and light maintenance chores. Way to go, AMS chairs Megan and Katrina and the rest of the Queen's Day of Caring team!!!

Rhapsody in Scarlet

Kingston was seeing scarlet this weekend as RMC's brightest stars took to the stage for an incredible afternoon of music, dancing and family fun. More than 80 cadets took time out of their gruelling schedule to showcase their talents and raise over \$3,000 for Campaign 2010. Way to go, Commodore Truelove, MWO Martin Huppé, WO Dany Smith and all of the incredible, hardworking cadets! Bravo!!

Aging with Passion, Purpose.... And Planning

There's no getting around it: Aging affects us all. And it's a topic we can never know enough about. If you feel the need to know more about aging, join Sun Life at a Symposium on Aging, Tuesday, April 20th, from 6:00 to 9:00 p.m. at the Days Inn, featuring nationally-acclaimed aging consultant Patty Randall. Tickets are \$10 at the door, with all proceeds going to our United Way. For more information, visit www.PassionPurposePlanning.ca/

Success Secret:

Succeed with Succession Planning

How do the great campaigns reach their goals year after year after year? The secret is momentum. And the key to generating momentum is succession planning. Does your workplace have a succession plan in place? If not, here's a simple three-step plan you can use to keep the momentum going in your campaign:

1. Appoint your ECC to a finite term – two years, for example.
2. Appoint an assistant ECC and groom him/her to fill the ECC position for the next term.
3. Once the new ECC takes over, make sure your current ECC stays on the committee to add continuity and of course, momentum.

Tee Time

Spring may only be a few days old, but it's never too early to set your sights on the golf course. The first day of what's sure to be many United Way golf tournaments is now officially open for registration. The Second Annual CSC/RHQ and Friends Charity Golf Tournament is slated for Friday, June 19th at the Glen Lawrence Golf Club. Registration is just \$75 per person and includes green fees, golf cart and a steak dinner. Call Tim Byrne at 613-545-8257 or Kathy Hamilton at 613-536-4249 for more information.

Upcoming United Way events

United Way Success By 6 Week -

Saturday, May 8 to Saturday, May 15, 2010

A fun-filled week of events and activities designed with the youngest members of our community in mind. Success By 6 Week is designed to heighten public awareness of the importance of early years development and provide opportunities for young children, their families and caregivers to spend some extra time on 'Take the time, make the moments matter'

Day of Caring - Friday, June 11, 2010

Workplace teams will spend the day at United Way member agencies to help with light construction and maintenance chores. Get your team together and help us make a difference for the people who help KFL&A residents every day.

United Way serving KFL&A

Invites you to our

“Retro-Style Party” Volunteer Awards & Appreciation

Featuring live music from the 60's, 70's & 80's
by “Bauder Road”

Come celebrate the success of the 2009 campaign with a fun-filled evening full of fabulous food, dancing, great friends, great memories and of course, the awards.

Monday, March 29, 2010

Ambassador Conference Resort
1550 Princess Street, Kingston

Doors open at 5:30 p.m.

Tickets \$12 each

Book your tickets or table of 10 today!

For more information or to order your ticket
please call 613-542-2674 or
email uway@unitedwaykfla.ca