



United Way
Kingston, Frontenac
Lennox and Addington



Leadership Challenge Grant

Once again, the United Way serving KFL&A will offer a way for donors of \$1,000 or more to increase the impact of their donation through the Leadership Challenge Grant.*

New Leadership Donors

- Each first-time donation of \$1,000 or more to the United Way will be matched dollar-for-dollar.
- Increase your gift to \$1,000 this year and the Leadership Challenge Grant will match your \$1,000 donation dollar-for-dollar.
- **By becoming a new Leadership donor, you double the impact of your gift.**

Renewing Leadership Donors

- If you are already a Leader and, this year, you add 10% or more to your gift, the Leadership Challenge Grant will double your increase.

*This year's Leadership matching generously provided by Empire Life.

To donate or for more information, contact United Way serving KFL&A
417 Bagot Street, Kingston, ON K7K 3C1
Tel: 613-542-2674
Fax: 613-542-1379
uway@unitedwaykfla.ca

www.unitedwaykfla.ca



United Way
Kingston, Frontenac
Lennox and Addington



United Way Recognition Program

Levels of Giving

United Way's Leadership Giving Program recognizes personal gifts of \$1,000 or more through United Way's annual campaign.

- Leaders of the Way (\$1,000 - \$1,999)
- Builders (\$2,000 - \$4,999)
- Pacesetters (\$5,000 - \$9,999)
- Patrons (\$10,000 - \$24,999)
- Philanthropists (\$25,000 +)

In addition, United Way recognizes:

- Friends of the Way (\$500 - \$999)
- Heroes of the Way \$365

When you give to the United Way, you can rest assured that your gift will be invested wisely where it can have the most impact.

74,000 people benefitted from a United Way funded service last year.

To donate or for more information, contact United Way serving KFL&A
417 Bagot Street, Kingston, ON K7K 3C1
Tel: 613-542-2674
Fax: 613-542-1379
uway@unitedwaykfla.ca

www.unitedwaykfla.ca

Select Photography by Bernard Clark
Design by Bonhomme Design Studio