

PROGRAM OUTCOME REPORTING SECTION

Your agency is aligned with United Way Community Impact Area: BELONGING TO COMMUNITY – *FROM POVERTY TO POSSIBILITY*

Target Population: *poverty, homelessness, neighbourhoods*

Goal: *to help people engage in their community by strengthening neighbourhood revitalization efforts, reducing poverty, and improving access to affordable housing*

Belonging to Community – Program Outcomes/Benefits:

- increased capacity of residents to take action and respond to needs in vulnerable neighbourhoods
- improved opportunities for civic engagement and participation in community
- increased supports to alleviate the impact of poverty
- improved nutrition and food security
- improved access to emergency shelter and affordable housing
- increased supports and resources to maintain and regain permanent housing

Note: Program Outcomes are benefits or changes for participants during and/or after program activities. They are influenced by program outputs and result in such things as: new knowledge, increased skills, changed attitudes or values, modified behaviour, improved condition and altered status.

As part of our donor accountability, the United Way tracks the impact of community investment through measurable outcomes/benefits that individuals achieve as a result of participating in United Way funded programs. Using the logic model table provided below, please **report** your program outcomes, measurement process and results for the **previous funding year**.

Impact or “So What” Statement(s): Please provide an impact statement for each activity and its outcome from the table above.

Activity #1/ Outcome:

Activity #2/ Outcome:

**The information you provide may be used in United Way campaign materials to highlight the positive impact United Way funding and your agency has on the quality of life for individuals in our community.

3) Client Success Story / Personal Testimonial:

Please provide a brief success story or testimonial regarding the impact your program has had on a client. Please limit your response to a maximum of 200 words.

EXAMPLE: *Sarah dropped out of university when she found herself pregnant. Her relationship with her family had deteriorated but she was determined to find her own way and make a better life for her and her new baby. The support she received from a number of United Way funded programs helped her pave a better future. Through education and counselling sessions, she has learned how to budget, manage a household, make nutritious meals, properly care for her child and be confident about her abilities to be a good mother.*

“I am so thankful for the support I received from the programs funded by Untied Way,” says Sarah. “I was all alone. And this support was there when no one else was. I don’t know what I would have done otherwise.”

Today, Sarah is a different person from two years ago. With help from many United Way funded programs, she is now back on track — eager to advance her schooling and be a positive role model for her daughter.

4) Will this program continue to track the same activities, outcomes (reported above) in the upcoming application year?

Yes

No

If No, please explain any changes.

FIRST TIME PROGRAM FUNDING REQUEST - PROPOSED OUTCOMES

5) Proposed Outcome(s) for this Program:

Using the table below, please indicate 2 **proposed** program activities for the **upcoming year**, and the expected outcomes and indicators.

Program Activity (i.e.) counselling, feeding, mentoring, shelter, etc.	Outcome Benefit to Program Participant (in this Impact Area) Example: increased skill / new knowledge / modified behaviour or status, etc.	Indicator(s) (Use active language when identifying an indicator) Example: participants will <u>identify/report/demonstrate</u> ...what? to indicate the benefit received from participating in the program (Remember -tracking & measurement will occur during the upcoming year)	Data Source Who/What will provide the data	Data Collection Method(s) How will data be obtained from each source
1.				
2.				