



United Way
Kingston, Frontenac
Lennox and Addington

Give. Volunteer. Act.

way to go!

Issue #1

United Way serving Kingston, Frontenac, Lennox and Addington

January 26, 2012

A Night to Remember

Happy New Year!!! The rest of the world may have both feet firmly planted in 2012, but we can't seem to avoid the temptation to look back on 2011. Maybe it's because you did such a spectacular job last year, raising an absolutely incredible \$3.3 million and setting your 13th straight local fundraising record.

There's one more chance for all of you to celebrate Campaign 2011 and everyone who made it such a phenomenal success.


The United Way's annual Volunteer Appreciation and Awards Night, Campaign 2011 version, is coming Wednesday night, April 18th to the Days Inn. Thanks to the sponsor, Bell, tickets are only \$16. AquaTerra Executive Chef, Brent McAllister, has created a fabulous, 3 course, sit-down dinner for you. Then it's time for the main attraction: the awards. Doors open at 5p.m. Call the office to book yours now.


If any of you need some assistance with purchasing tickets, please get in touch with Bhavana or Marie at the United Way office as there are a couple of complimentary tickets set aside.

And the Award Goes To...

All the details will be in our next issue, including more information on the award-winners. But in case you can't wait until then to see what you've won, here's a look at this year's award criteria to help you figure it out for yourself.

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 www.unitedwaykfla.ca

Participation Awards

For workplaces with more than 6 employees:

Platinum: minimum of 90% participation and \$100 per capita gift

Gold: minimum of 75% participation and \$75 per capita gift

Silver: minimum of 65% participation and \$65 per capita gift

Bronze: minimum of 50% participation and \$50 per capita gift

For workplaces with 3 to 5 employees:

Spirit Awards: a minimum of 100% participation and \$50 per capita gift

Britton Smith Foundation Leadership Awards

(based on gifts of \$1,000 or more)

Ruby: workplaces with 40 Leaders of the Way or more

Emerald: workplaces with 25 to 39 Leaders of the Way

Diamond: workplaces with 10 to 24 Leaders of the Way

Sapphire: workplaces with 5 to 9 Leaders of the Way

Special Awards

• **Keystone Awards** are given to employee workplace campaigns that raise \$250,000 or more through corporate, employee and event donations

• **Limestone Awards** are given to employee workplace campaigns that raise \$100,000 - \$249,999 through corporate, employee and event donations

• **Sandstone Awards** are given to employee workplace campaigns that raise \$50,000 - \$99,999 through corporate, employee and event donations

• **Cornerstone Awards** are given to workplace campaigns that raise \$25,000 - \$49,999 through corporate, employee and event donations

• **Most Improved Awards** are given to employee campaigns with the greatest percent increase in each sector

• **Freshman Awards** are presented to workplaces that have run an employee campaign for the first time

• **Team Spirit Awards** are selected based on committees that demonstrate team effort in the application of best practices

• **Labour Awards** are given to union locals that increase their support and their participation in workplace campaigns

• **Spirit of Community Awards** are given to organizations that reached out to the broader community, raising significant funds for the campaign

Ready for Feedback

It's hard to think you could ever improve on \$3.3 million. Of course the only way to improve on an incredible achievement like that is to get some perspective on it. That's where you come in.

If you haven't already taken a few minutes to fill out your ECC Survey, we hope you'll do it soon. Check it out at [Survey Monkey](http://SurveyMonkey) and make sure your voice is heard so that you have everything you need to be even more successful this year.

Send Us Your Best, We'll Send Them Back Better

Are you looking for a way to reward your top performers? Why not send them to the United Way?

When traditional perks just aren't enough, the United Way's Loaned Representative Program could be the answer.

The United Way Loaned Rep Program gives your top performers two weeks of elite-level training in everything from sales to marketing to public speaking and more. And once they've been trained, they'll be given a chance to

put what they've learned into action as they are inserted into a demanding, high-performance environment where they'll roll up their sleeves and work with United Way staff and hundreds of workplace volunteers to raise millions of dollars for your community.

Some of the region's biggest workplaces loan an employee for the duration of the fall fundraising campaign. They help the community, they help themselves and they help their workplace become a leader in our community.

To find out more about how your employees and your workplace can benefit from the Loaned Rep Program, [click here](#) to check out our website.

And Now, A Word about Our Sponsors

It's not often that you can spread the word about your business and support your community, all at the same time. United Way sponsorship opportunities offer you high visibility throughout your community and a chance to reach key decision makers directly. And best of all, they're some of the most affordable sponsorship opportunities available.

Sponsor a United Way community special event, including:

- Fare for Friends, our signature event
- United Way Campaign Kick-off Breakfast
- United Way Campaign Touchdown Breakfast
- United Way Day of Caring
- CFB Kingston Commando Challenge
- United Way Volunteer Awards & Appreciation Night
- Seeing Is Believing Member Agency Tours
- United Way Success By 6 Week

Or you can sponsor a visibility initiative such as:

- Downtown Lamppost Banner program
- Directory of United Way Funded Programs (Agency Guide)
- Employee Campaign Coordinator Guide
- Training materials
- Success By 6 Brochure
- Success By 6 Kingston Whig-Standard Insert

To find out more about these and other opportunities, call Maura at 613-542-2674, extension 9.

Who Cares?

Are you looking for a way to help teach kids to become caring members of our community? Caring for Others, our newest educational initiative, sends United Way staff members, agency representatives and volunteers into Grade 4 classes to show them how they can make a difference, just by caring.

The Caring for Others team will be going into as many classes as they can this year, and that means we need lots of volunteers. If you're ready to help spread the word and build a caring community from the ground up, visit our website for all the details and give Kayla a call at 613-542-2674.

Late Breaking Campaign News

Campaign 2011 may be behind you, but there are still a few late-breaking updates to report from workplaces that decided to keep on campaigning right up until the end of the year and beyond.

- Queen's University and the City of Kingston decided to make United Way the beneficiary of the fee for a training session they provided to a group of Chinese delegates. Cal Bowry of Queen's dropped a \$250 cheque off at our office Wednesday. Way to go and thank you!!

- OPG employees generated a grand total of \$13,075 during Campaign 2011. Way to go, ECCs Pete Chamberlain and Annie Cox!!

- The Allstate campaign was in good hands in 2011. ECC Vanessa Tooley led her team to an impressive \$1,098. Way to go!!

- The local OPP detachment raised \$510. Way to go, OPP!!

- Bell Technical Solutions employees rang up \$4,838. Way to go!!

- Employees at all the Kingston-area Corrections Canada sites joined forces to raise an amazing total of \$188,375.

- Speaking of joining forces, Kingston Garrison continues to bring in pledges and cash for a total of \$267,880 to date. Way to go!!

- And our single largest campaign isn't finished reporting yet, but we can tell you that Queen's University employees raised an absolutely incredible \$323,885 with AMS totals still to come. Way to go!!!!

Save the Dates

The venues are booked and dates are set so mark your calendars and make sure you're there.

Royal Military College Concert in Scarlets

Saturday, March 17, 2012, 2:00p.m.
More than 80 cadet performers take to the stage to show off their talents at RMC's annual Concert in Scarlets at the Kingston Gospel Temple, 2295 Princess Street. Adults and Seniors tickets are \$10, Students are \$5 and children 12 and under are Free. Tickets are available in advance and at the door.

National Volunteer Week Volunteer Appreciation and Awards Breakfast

Tuesday, April 17, 2012, 7:00 a.m.
St. Lawrence College, Kingston
Craig Kielburger, founder of Free the Children and co-founder of Me to We, will be the keynote speaker at United Way's first Volunteer Appreciation and Awards Breakfast, at Davies Hall, St. Lawrence College. Call 613-542-2674 to order your tickets and learn more about how to nominate someone. Sponsored by Investors Group.

National Volunteer Week April 15-21, 2012

Celebrate the power of volunteerism as charities and not-for-profit organizations from coast to coast spend the week recognizing the hard work and accomplishments of their volunteers.

Success By 6 Week May 7-13, 2012

This fun-filled week of events and activities designed is the youngest members of our community in mind. Success By 6 Week is designed to heighten public awareness of the importance of early-years development and provide opportunities for young children, their families and caregivers to Take the time, make the moments matter™.

Day of Caring June 2012

Workplace teams will spend the day at United Way member agencies to help with light construction and maintenance chores. Get your team together and help us make a difference for the people who help KFL&A residents every day. To join the organizing committee, contact Marie at 613-542-2674, extension 7.

Fare for Friends Sunday, September 9, 2012 2-6p.m.

We'll be back under the big top at Vimy Officers' Mess at CFB Kingston for the 19th edition of Kingston's favourite garden party. Your favourite chefs will be there too, along with Canadian wineries and microbreweries, live entertainment and exciting auction action. Call the office to book your tickets today.

Campaign Kick-off Breakfast Tuesday, September 11, 2012

We're starting off Campaign 2012 the way we always do, over breakfast at the Ambassador. Join over 600 volunteers for a hot buffet breakfast and a roomful of Spirit of Community as we announce our region-wide fundraising goal and cut the ribbon on Campaign 2012. To reserve tickets, call 613-542-2674

Campaign Touchdown Breakfast Friday, November 30, 2012

Find out how much money you raised as we wrap up Campaign 2012 the same way we start it – with another delicious hot buffet breakfast at the Ambassador.

Upcoming Workshops

United Way Leadership Development Services (LDS) is a flexible and affordable training and consulting service tailored to meet the unique needs of the non-profit sector. We work with board members and senior staff members to develop the skills and knowledge they need to become effective and responsible leaders. This service is available to all non-profit and voluntary organizations in Kingston, Frontenac, Lennox & Addington.

Professional Development Series for Board Members, Staff and Volunteers of Non-Profit Organizations

Introduction to Roles and Responsibilities of the Board Wednesday, March 14, 2012 5-7p.m.

This workshop provides an understanding of the roles of board and staff for strong board governance. It is an essential workshop for new

board members and will be useful for those looking for a refresher. Cost: \$25, Ongwanada Auditorium, 191 Portsmouth Avenue, Kingston. Facilitated by Bhavana Varma. To register call the United Way 613-542-2674 or email uway@unitedwaykfla.ca

National Volunteer Week Trends in Volunteerism Workshop April 18, 2012, 9:45am-12 noon

Join the exploration of emerging trends in volunteerism and the resulting challenges for not-for-profit organizations, as well as volunteer risk management, motivation and coordination. Cost: \$30. Facilitated by Suzanne Becker-Griffin. To register, call the United Way 613-542-2674 or email uway@unitedwaykfla.ca

Volunteer Corner

How much of a difference do United Way volunteers make? We wouldn't be exaggerating if we said we couldn't do it without you. Without the help of hundreds of United Way volunteers, we wouldn't be able to raise the millions of dollars we raise each year for community and social programs and services throughout KFL&A. Are you ready to make a difference for your community this year? Here are a few opportunities to keep in mind:

Agency Opportunities:

Kingston Frontenac Public Library

Volunteer Opportunity: Shut-In Drivers (2 position)

Volunteers use own vehicles to pick up bags of books and tapes once a month from Central Library downtown, then deliver to approximately eight shut-ins (mostly seniors) within the City of Kingston.

Contact: Anne Hall ahall@kfpl.ca 613-549-8888 x 1580

Immigrant Services Kingston & Area

Volunteer Opportunity: Income Tax Preparer (5 positions)

Using software provided by Canada Revenue, volunteers will help newcomers prepare their income tax return. You will not only provide a valuable service but also meet someone new to Canada. Most returns take between 30 minutes and one hour to prepare. Appointments will be arranged by our staff.

Contact: Steve Kirby stephenk@iska.kchc.ca 613-544-4661 x 5116

For more information on these or other volunteer opportunities,
contact Volunteer Services at 613-542-2674 ext. 5, volunteer@unitedwaykfla.ca

You can also visit our website and search our database of volunteer opportunities posted by our member organizations: www.unitedwaykfla.ca/index.cfm/community-services/volunteer-opportunities