The most critical period of brain development occurs in the first six years of a child’s life. Children’s development during these early years will shape their learning, behaviour and health for years to come. The United Way Success By 6 initiative focuses on ensuring children ages 0-6 years are a priority. By investing in young children, their parents and caregivers, we dramatically increase a child’s chance for a healthy and successful future.

Grants will be made through United Way’s Success By 6 initiative for specific programs, services or projects that address one or more of the initiatives Six Pursuits. One-time grants will be awarded annually in the spring, to support specific requests for funding with a preventive approach to issues faced by children ages 0-6 years, their parents and caregivers.

SIX PURSUITS

**Bright From The Start – Promoting Healthy Births**
Our pursuit is to ensure that pregnant women receive all the services necessary to have the healthiest babies possible.

**Handle With Care – Protecting Children from Abuse and Neglect**
Our pursuit is to ensure that children in our area are protected from abuse and neglect in all aspects of their lives.

**No Place Like Home – Supporting Families and Neighbourhoods**
Our pursuit is to ensure that families, regardless of social/economic factors or other barriers, have the same opportunities for their children to learn and grow in a safe and stimulating environment.

**Putting Children First – Building Safe and Caring Communities**
Our Pursuit is to create a “children friendly” community in which each of us contributes to the healthy early development of our children.

**From Head To Toe - Promoting Healthy Development**
Our pursuit is to ensure that young children and their families have the information, tools and supports they need to improve health and prevent disease and disability.

**Ready, Set, Go! - Promoting School Readiness and Early Learning**
Our pursuit is to ensure that all children enter school with the cognitive, social and emotional maturity to get along with others and are ready to learn.

**General Parameters:**
- grants are made from Success By 6 pooled funds to local organizations serving Kingston, Frontenac, Lennox & Addington
- one-time grants up to $5,000 for programs, services or projects that are preventive in nature for a specific proposal
- grants may be disbursed to an organization over a 12 month period
- programs/projects should mobilize community resources and collaboration
- programs/projects are encouraged to keep administration costs low
- funding may be for small capital and/or operating expenses (furniture, computers, etc.)
- organizations may only receive one grant per year through United Way, regardless of the funding stream
- if an organization has received any type of United Way grant for two consecutive years, it must wait for two years before applying again

**Success By 6 is a United Way initiative dedicated to giving children ages 0-6 the foundation they need to get a good start in life.**

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**For other United Way granting opportunities please visit www.unitedwaykfla.ca.**

**Please note that an organization may only receive one United Way grant per year, regardless of the funding stream.**
Eligibility Requirements:
- must be a Registered Charitable Organization under the Canada Revenue Agency, a Licensed Child Care provider, or an Ontario Early Years Centre
- other organizations/groups may apply in partnership with an eligible organization
- must provide programs and/or services to local communities in the geographic area of Kingston, Frontenac, Lennox & Addington for children ages 0-6 years, their parents and/or care givers
- does not duplicate existing services and/or programs
- must be volunteer led and have volunteer involvement - effectively uses volunteers in the delivery of service
- provide annual financial statements
- be willing to commit to and sign a United Way agreement

Grant Requirements:
- if the grant is for an ongoing program or service, sustainability beyond the term of the grant must be addressed
- if the grant is for a one-time project, sustainability or viability beyond the period is not an issue
- the grant application should clearly indicate the:
  1. purpose of the program/project
  2. expected results (including who will benefit, how many people will participate and how children 0-6 years and families will benefit from the project)
  3. program/project activities (description of the work to be funded)
  4. program/project budget
  5. fit with pursuits of the Success By 6 initiative and priority funding areas

Success By 6 is a United Way led initiative. United Way is accountable to its donors and the community at large and thus it is expected that an organization applying for funding demonstrates:
  1. need in the community
  2. efficiency in management
  3. accountability
  4. effectiveness
  5. accessibility
  6. need for United Way funding
  7. support of United Way

The United Way will not fund:
- direct funds to individuals
- capital construction costs
- fund raising efforts
- deficit funding
- program operation reserves
- dollar for dollar replacement of government funding

**For other United Way granting opportunities please visit www.unitedwaykfla.ca.**
**Please note that an organization may only receive one United Way grant per year, regardless of the funding stream.**
Success By 6 is a United Way initiative dedicated to giving children ages 0-6 the foundation they need to get a good start in life. **For other United Way granting opportunities please visit [www.unitedwaykfla.ca](http://www.unitedwaykfla.ca).** **Please note that an organization may only receive one United Way grant per year, regardless of the funding stream.**

## GRANT APPLICATION FORM

- **1st Monday in May** - Submission Deadline

<table>
<thead>
<tr>
<th>Name of Organization:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing Address:</td>
<td></td>
</tr>
<tr>
<td>Location Address: (if different than above)</td>
<td></td>
</tr>
</tbody>
</table>

| Ministry of Children & Youth Services License No.: |  |
| Ministry of Community & Family Services License No.: |  |
| CRA Charitable Registration # (if applicable): |  |
| Incorporation No. (if applicable): |  |

| Contact Person & Position: |  |
| Telephone: | Fax: | Email: |

**GRANT AMOUNT REQUESTED:** $_________ ($5,000 maximum **)

<table>
<thead>
<tr>
<th>TYPE OF GRANT:</th>
<th>Program</th>
<th>One-Time Project</th>
<th>Capital</th>
</tr>
</thead>
</table>

1. **PROGRAM / PROJECT NAME:**

   Expected Start and End Date:

2. Please identify the priority funding area this request is for. Please select one only:

   - Enhanced Parenting Skills
   - School Readiness
   - Transportation

   Other (please explain):

3. Please indicate the geographic area(s) this program/project will serve:

   - City of Kingston
   - Frontenac County
   - Lennox & Addington County

   Other (please specify):

4. Are you partnering with other organizations to deliver this program/project? Yes/No: ______

   If YES, who?: 

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5. Please provide a full description of this program/project, including an outline of the anticipated impact it will have on those served by your organization and number of individuals expected to be served (if applicable).

6. Please describe how this program/project fits with the overall goals of your organization.

7. How will this program/project address one or more of the Success By 6 initiative’s Six Pursuits with a preventive approach to issues faced by children ages 0-6 years, their parents and caregivers?

8. How will this program/project address the selected priority area (Question #3 above)?

9. PROGRAM/PROJECT BUDGET:
   Please attach a detailed budget for the program/project clearly identifying all revenues and expenditures. Also include any in-kind services/resources and their value.
   ☐ Yes, the Financial Reporting Schedule included with this package is attached.

10. Please explain why Success By 6 funding is needed?

11. Has this program/project received previous United Way Funding? Yes/No: ______
    If yes, please specify:

12. Have other funding sources been approached for this program/project? Yes/No: ______
    If yes, please specify:

13. Is the Board of Directors of your organization aware of this application? Yes/No: ______

Please attach the following:
1. Copy of latest audited financial statement (if organization’s annual income is greater than $250,000)
2. List of organization’s Board of Directors
3. Copy of the mission statement for your organization
4. Completed Program & Agency Budget provided for this application

Application Completed by:

NAME (Please Print):
POSITION:
SIGNATURE:
DATE:

FOR ADDITIONAL INFORMATION:
Contact Success By 6 c/o United Way serving KFL&A
Ph: (613)542-2674 ext. 6   Fax: (613)542-1379   email: uway@unitedwaykfla.ca

Success By 6 is a United Way initiative dedicated to giving children ages 0-6 the foundation they need to get a good start in life.

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