



United Way One-Time Granting Streams & Funding Guidelines

Background:

United Way serving KFL&A reviewed its funds distribution process which included consultations, research of best practices, and identification of local needs. In addition to funding member agencies through the Community Care Network, as the annual campaign has grown, we have continually invested funds to meet needs in priority areas.

Moving to a Community Impact Model:

As this process has evolved, we have adapted our application forms and processes to include better reporting, based on measureable program outcomes.

United Way Community Impact Areas:

Through this process, United Way serving KFL&A has identified target areas through which it will measure outcomes at a community-wide level. All funding will be disbursed to organizations that meet an identified need and goal within one of the following 3 United Way Community Impact Areas:

<p>Belonging to Community <i>From Poverty to Possibility</i></p>	<p>Target:</p> <ul style="list-style-type: none"> ○ Poverty ○ Homelessness ○ Neighbourhoods
<p>Goal: to help people engage in their community by strengthening neighbourhood revitalization efforts, reducing poverty, and improving access to affordable housing</p>	
<p>Outcomes:</p> <ul style="list-style-type: none"> – increased capacity of residents to take action and respond to needs in vulnerable neighbourhoods – improved opportunities for civic engagement and participation in community – increased supports to alleviate the impact of poverty – Improved nutrition and food security – Improved access to emergency shelter and affordable housing – increased supports and resources to maintain or regain permanent housing 	

Turning Lives Around <i>Healthy People, Healthy Communities</i>	Target: <ul style="list-style-type: none"> ○ Vulnerable people ○ People with barriers, mental health, in need of support ○ Seniors ○ Victims of violence & abuse
Goal: to improve opportunities for people to access programs and supports that empower them to overcome barriers, build resilience, reduce isolation and be part of a caring, inclusive community.	
Outcomes <ul style="list-style-type: none"> – Increased autonomy and independent living skills – Improved access to information and effective supports (including families and caregivers) – Increased inclusion and participation in community and daily life – Increased safety for victims of violence and abuse – Improved supports and interventions for people experiencing crisis – Improved life skills, basic academic and language skills, financial literacy and employment skills 	

Growing Up Great <i>All That Kids Can Be</i>	Target: <ul style="list-style-type: none"> ○ Early Years ○ Children & Families ○ Youth
Goal: to ensure children and youth are valued and supported members of the community with opportunities and resources to help them reach their fullest potential.	
Outcomes: <ul style="list-style-type: none"> – improved knowledge and understanding about the importance of early childhood development – increased cognitive, social and emotional maturity of young children so they can get along with others and are ready to learn – increased supports and opportunities for parents/caregivers to improve their skills and provide a safe and stimulating environment for children – improved healthy behaviours, attitudes, social skills, confidence, communication and decision making skills of children and youth – improved engagement in community, school and learning for children and youth at risk 	

UNITED WAY GRANTING GUIDELINES

ORGANIZATIONAL ELIGIBILITY REQUIREMENTS:

- must be a registered charitable organization with the Canada Revenue Agency
- must be not for profit, have a charitable purpose and led by volunteer Board of Directors
- must serve local communities in the geographic area of Kingston, Frontenac, Lennox & Addington
- must provide programs of a social service nature which do not unnecessarily duplicate existing programs
- must provide audited financial statements if organization's annual income is over \$250,000
- must commit to and sign a United Way contract
- must complete United Way reporting procedures, as requested, including a final report at the end of the grant period to verify that funds were used for the purpose they were approved and to provide statistical data and measurable outcomes for the program/project
- must recognize United Way support wherever possible and promote United Way to its membership and the public as a supporter of the organization

- must complete each section of the application form in full
- each applicant will be reviewed on an individual basis

WHAT CAN BE FUNDED?

Grants can be provided for programs, projects, or capital expenditures, as defined below:

Program: Generally, an organized set of activities directed toward a common purpose or goal that an agency undertakes, or proposes to undertake, to carry out its mission/mandate.

Project: A unique venture with a beginning and an end date, undertaken to meet established goals within defined constraints of time, resources, and quality.

Capital Expenditures: Purchases of equipment (fridge, stove, furnishings, computers, etc.) or renovations (ramp, roof, furnace, etc.) are allowed, if integral to program delivery and outcomes.

UNITED WAY WILL NOT FUND:

- direct funds to individuals
- deficit funding
- program operational reserves
- dollar for dollar replacement of government funding
- capital construction costs (unless they are for a specific item of equipment and an integral part of the program/service)
- fundraising efforts

NOTE: Fundraising, administration, marketing, promotional materials will not be funded by themselves. However, if materials and/or administration are integral to program delivery, they may be considered as part of the overall program.

WHO CAN APPLY FOR A UNITED WAY GRANT?

- Member agencies, demonstration grant agencies, non-member agencies, and licensed childcare providers are eligible to apply for grants.
- Partner agencies may apply for a grant every year.

PROGRAM/PROJECT REQUIREMENTS:

- must be within the mission and mandate of the organization
- must respond to an identified United Way Community Impact Area
- must identify a demonstrated local need must identify measurable outcomes and/or already achieved outcomes that will be enhanced by the impact of this funding
- must demonstrate the level of impact on individuals, families, neighborhoods or communities
- must build on existing resources, assets and structures within the organization and social service system

- must aim to work in partnership with other organizations or programs and the people to be served, where possible
- must demonstrate sustainability beyond the grant, unless funding is for a project that will be completed within the grant period

FUNDING LIMITATIONS:

- Organizations may only receive **one grant per year** from United Way, regardless of the type of grant.
- Organizations are encouraged to discuss their needs with United Way staff to ensure that one application prioritizes the most critical needs.
- If an organization has received any type of United Way grant for two consecutive years, they must wait for two years before applying again.

TYPES OF GRANTS:

1. Community Impact Grants

This granting stream encourages an innovative, entrepreneurial and collaborative response to local social needs.

- Applications are received annually in September
- Maximum grant amount of \$25,000 for member and non-member agencies
- Maximum amount of \$40,000 for partner agencies

Eligibility:

- Member, demonstration, non-member and partner agencies are eligible for funding
- Site visits for applications greater than \$10,000; member agencies will be exempt from site visits as they receive a site visit annually through the allocation process

2. Innovation Grants

These grants are disbursed from the interest income received from the Eternity Fund, United Way's Endowment Fund. They assist United Way in identifying new needs and learning about community organizations. The process is kept simple for smaller or less sophisticated agencies that may be applying for the first time.

- Applications are received annually in June
- Maximum grant amount of \$2,500

Eligibility:

- Only non-member agencies can apply for Innovation Fund grants. Member agencies cannot apply for these grants.
- Agency can apply for two consecutive years, after which can apply for community impact or demonstration grant funding. If they are not approved for either of these, they will need to wait two years before any application
- Paper review by staff, committee reviews summary documents

3. Success By 6 Grants

Grants are for programs, services or projects with a preventive approach to issues faced by children ages 0-6 years, their parents and caregivers.

- Applications are received annually in May
- Maximum grant amount of \$5,000

Eligibility:

- Any licensed child care provider or registered charity with a mandate to serve young children can apply for Success By 6 grants
- paper review by staff, summary to committee for discussion and approval