



**United Way**  
serving Kingston, Frontenac  
Lennox and Addington



## The 2010 United Way Campaign

Date: April 27, 2010

Brothers and Sisters:

Once again, our labour community is gearing up for the annual United Way Campaign. As a member of OSSTF (Ontario Secondary School Teachers' Federation) and as the Labour Liaison to the United Way 2010 Campaign Cabinet, I applaud the important work of the United Way and its member agencies in our Communities. The Kingston and District Labour Council and affiliates work hard to raise awareness, provide support for the good work done by our local United Way and to encourage participation of workers in reaching the annual goal. As a union member, I believe that we need to build a strong, vibrant community where everyone is cared for. I truly believe that contributing to the United Way workplace campaign is an excellent way to help build that strong, vibrant community.

United Way is one of the most efficient and effective ways to support our community. Each dollar we contribute helps sustain a community network of vital services right here in our own area. You would be surprised by the difference in the life of a fellow citizen – a citizen who may be one of our own members - that your donation each pay could make. Every donation helps. Last year your generosity made it possible to provide:

- resources and services that improve parenting knowledge and skills
- programs to assist children and youth of all ages flourish and reach their full potential
- support, counseling and interventions for families and individuals in crisis so they can regain stability in their lives
- safety for victims of violence, especially women and children
- rehabilitation services for individuals with physical and intellectual disabilities that increase access and participation in daily living
- increased independence and quality of life for seniors
- shelter and long-term solutions to address issues of poverty, homelessness and affordable housing

Many Union Locals make donations of time and/or money. Many workplaces have unionized members volunteering to work on campaigns in a variety of capacities. This work has had a significant impact on the success of each year's campaign. **You are to be congratulated on your past generosity and, as Labour Liaison, I encourage you to continue your support of the United Way Campaign by donating to and participating in the 2010 Annual Campaign.** Be assured that your donations are invested wisely where they can have the most impact.

Please let me know if there is anything I can do to encourage your membership to support the United Way. I would be willing to speak at membership or executive meetings. Please contact me at the Labour Council office (613-548-4952) or through the Labour Director at the United Way (613-929-4830) to make arrangements.

Yours in solidarity,

*Joan Jardin*

KDLC Executive Board & United Way Campaign Cabinet Liaison