

way to go!

it's a team effort



Issue #23 United Way serving Kingston, Frontenac, Lennox and Addington December 15, 2010

HAPPY HOLIDAYS

Like most of you, some of us will be taking a little time off for the holidays, but the United Way offices will be open to serve you throughout the holiday season. Here's a look at our holiday schedule:

- Fri., Dec. 24: 8:30 a.m.-2:00 p.m.
- Mon., Dec. 27: Closed
- Tues., Dec. 28: Closed
- Wed., Dec. 29: 8:30 a.m.-4:30 p.m.
- Thurs., Dec. 30: 8:30 a.m.-4:30 p.m.
- Fri., Dec. 31: Closed
- Mon., Jan. 3: 8:30 a.m.-4:30 p.m.

In the meantime, we'd like to take this opportunity to wish each one of you a safe and happy holiday season, full of fun, food and lots of time spent with the people who mean the most to you.

Happy holidays, from the staff and volunteers at United Way!

CAMPAIGN 2010 SECTOR RESULTS

We're still catching our breath after wrapping up your first-ever \$3-million campaign. As we do that, we've been processing the numbers and looking at them from every angle. And we've discovered that no matter how you look at it, it's undeniably impressive.

Sector: Government

Leaders: Chair: Col. Richard Fawcett, GCWCC: Dr. Denise Preston, Provincial: Sergiy Kolosov & Dianne Wylie, Municipal: Cynthia Beach

Dollars Raised: \$691,070

Percent of Total: 19.9%

Sector: Education

Leaders: Chris Whitaker
Dollars Raised: \$441,305
Percent of Total: 15.8%

Sector: Finance

Leaders: Chair: Les Herr
Fred Benford, David Keneford,
Michael Brunette
Dollars Raised: \$482,101
Percent of Total: 14.0%

Sector: Manufacturing

Leaders: Ziad Rizk, Clint Bowles
Dollars Raised: \$498,266
Percent of Total: 13.8%

Sector: Commercial

Leaders: Chair: Matthew Derbyshire,
Kelly Flegel, Mike Laframboise Jr.,
Karen Goose, Julie Brown, Adam Young
Dollars Raised: \$263,145
Percent of Total: 8.0%

Sector: Healthcare & Agencies

Leaders: Allen Prowse, Daren Dougall
Dollars Raised: \$219,655
Percent of Total: 6.9%

Sector: Major Gifts & Leaders

Leaders: Chair: Bill Leggett
Gillian Sadinsky, Michael Schmitt
Dollars Raised: \$258,657
Percent of Total: 9.2%

TELL US WHAT YOU THINK

With the clock about to run out on 2010, it's time to think about New Year's resolutions. In 2011, we resolve to do everything we can to make your campaign even more successful next year. But we're going to need your help.

Connect with us:

- facebook.com/unitedwaykfla
- twitter.com/unitedwaykfla
- youtube.com/unitedwaykfla
- www.unitedwaykfla.ca

Our annual ECC survey is now available on line at <http://www.surveymonkey.com/s/ecevaluation2010>. So log in, fill it out and let us know what we can do to make Campaign 2011 the best one yet.

WE NEED YOUR HELP

We're working with the City and the Kingston Community Roundtable on Poverty Reduction to develop a plan to improve the overall quality of life and reduce poverty in our community. And we need your help.

If you work in our community, we hope you'll lend us your expertise by taking our survey. Visit <http://www.surveymonkey.com/s/povertyinkingston> by Tuesday, December 21 and spend 10 minutes answering the questions.

You'll have other opportunities to contribute over the next few months, including focus groups and information-gathering interview sessions.

For more information, contact our project coordinator, Tracy Newton, at 613-546-4291, extension 1251 or project co-chairs, Jim de Hoop at 613-546-4291 x 4957 or Bhavana Varma at 613-542-2674 x 2.



Building a stronger
community together



United Way
serving Kingston, Frontenac
Lennox and Addington

CAMPAIGN NEWS

The campaign may be slowing down for the holiday season, but there's still lots of work to do, including counting the money you've been busy raising over the last few weeks. Here's a look at all of the money that's been flooding into our office since we closed the books on Campaign 2010 last month:

It's another year on the honour roll for our local school boards. Check out these stellar numbers:

- The students, teachers and staff of the Limestone District School Board are still counting all the money they've raised, but we can tell you that at last count they were sitting at over \$69,000. Way to go, Jane Douglas and everyone at the Limestone Board!!
- Algonquin & Lakeshore Catholic District School Board employees and students have raised over \$32,000. Way to go, Mike Weaver, Elsa Swain and everyone at the Algonquin Board!!

KFL&A Banks may have started late, but that hasn't stopped them from finishing strong. Here's a look at what the banks have been up to:

- TD and TD Waterhouse employees wrapped up their campaign a couple of weeks ago, raising \$14,787. Way to go!!!
- RBC and RBC Dominion Securities raised \$48,292. Way to go!!
- The CIBC/CIBC Wood Gundy campaign raised \$21,464.
- Scotiabank employees raised \$15,197.
- And BMO, BMO Nesbitt Burns and BMO Harris Private Banking will keep campaigning right up until New Year's Eve, but so far they've raised \$28,978. Way to go!!

But wait, there's more:

- Pepsi Bottling Group employees raised \$2,180. Way to go, ECC Ashley Hill!!
- Kaymar Rehabilitation employees raised \$1,810. Way to go, ECC Sherri McCabe!!
- Hicks, Morley, Hamilton, Stewart, Storie raised \$1,040. Way to go, ECC Catherine Brigden!!
- HDR Mill and Ross raised \$386. Way to go, ECC Sara Ross!!
- The Brick raised \$1,016. Way to go, ECC Gail Power!!
- Innovation Park employees raised \$590. Way to go, ECC Tina Burke!!
- Eastern Fluid Power employees raised \$3,540 with 100% participation in their first ever workplace campaign!. Way to go ECC's Tiffany Louwe and Aiden Wormes!!!
- And Continental Conveyor raised \$2,956. Way to go, ECC Dianne Gilbert!!

It wasn't just the workplace campaigns that have been adding to our total lately. We've also got figures to report from our last couple of events:

- The Mounties handed over the proceeds from their Christmas tree sale on December 4th, adding \$851.81 to our coffers. Way to go, ECC Tania O'Brien and everyone at the RCMP!!
- And our friends at K-ROCK 105.7 put on a couple of shows for us in partnership with Certibuy at the Merchant, raising \$1,635. Way to go!!!!

COMING UP

Are you joining a non-profit board of directors in the New Year? Do you sit on a board now, but feel like you need a clearer sense of what's expected of you? Well, we have just the workshop for you.

United Way's Volunteer Leadership Development Services program presents Roles & Responsibilities of the Board, an affordable, information-packed workshop to help you learn about the board structure and discover your place within it, Tuesday, January 25, from 5:00 to 7:00 p.m. Call 613-542-2674 for more information.

SALUTING OUR VOLUNTEERS

National Volunteer week is April 10th to 16th, 2011 and the theme is "Passion. Action. Impact". During this week Volunteer Canada plans to highlight the true contribution of volunteers in our society. Ruth MacKenzie, President & CEO states that "Canada's 12.5 million volunteers are agents of social change and their effort, skills and time serve as the foundation for all community services." That is certainly true of the 2000 United Way volunteers in KFL&A and so we will be honouring you at our Annual United Way Volunteer Appreciation and Awards Event one evening that week. Look for information regarding the exact date and location in the New Year.

LOOKING FORWARD:

Although the campaign just wrapped up we are already planning for 2011. If you are like us and would like information on Sponsorship opportunities including the Loaned Representative program, please visit our website at <http://bit.ly/fsO9Gs> We will be seeking sponsors and Loaned Rep candidates early in the New Year. For more information or if you are interested, contact Marie at 613-542-2674 x 7.



United Way

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